his name was made famous because they called it the Chisholm Trail. First they called it the Texas Trail, the Abilene Trail. And even called it McCoys Trail, but the name Chisholm came because it was Jesse Chisholm who had laid it out. I might say this in passing, that Chisholm Trail, millions and millions of head of cattle went over to where it was the greatest cattle trail and the greatest channel of cattle in the whole history of the world. It was the cattle industry, what the Oregon Trail was to the immigrant and what the Santa Fe Trail was to the tradesman, and the trader and the freighter. And so this man's name will be immortal and is immortal forever. Because he laid out a trail over which the millions of head of cattle poured and there they were sent on further east and built the city of Chicago largely and Kansas City and gave them the great boom. It helped the north grow because of the vast increase of people, being fed by these Texas cattle. Now here's something that I want to mention, you live in a land here that just doesn't surprise you, was the cattle moved up and later on with a branch coming along by Fort Reno, El Reno and on up by Kingfisher divided by the south Canadian River and the Cimmaron River, it passed up through this land that is called western Oklahoma now. These cattle actually gained weight, on this grass. They started in the spring. And ran until 1889 with a period of time in there when this land was settled. A period of time in there when this land was settled. A period of time in there where they couldn't get through to Caldwell, but when the railroads got to Caldwell, well they opened it up again, that's why western trail was ever opened, because they thought this one here was your ancestors and my ancestors, when they settled this Cherokee Strip and the Cheyenne-Arapaho Country in Old Oklahoma over here. Jesse Chisholm laying out this trail became immortal. Little did he ever know. He died without knowing that his name would be immortal.