## Q: How will SAFE be managed?

A: By an active executive committee (see board list) serving without compensation, and by a full-time president with an administrative assistant. (SAFE is currently considering candidates for (and expects shortly to fill) the position of president — all retired or retiring senior corporate, university or foundation managers, preferably willing to serve on a "\$1 per year" or other nominal compensation basis.) SAFE will also draw on outside expertise as necessary, on cost-effective terms: fundraising, legal and public relations counsel (and staff) have already been engaged (Payne, Forrester & Olsson (reduced fee), Paul, Weiss, Rifkind, Wharton & Garrison (pro bono), and Burson-Marsteller (pro bono), respectively); a prominent auditing firm and depositary bank will be appointed imminently (both on favorable terms); and a volunteer, U.S. advisory committee is planned, comprising senior experts on South Africa and election issues, to assist SAFE's board in evaluating requests for assistance.

## Q: How much money will SAFE seek to raise, and how?

A: Based on an initial assessment of how much money will be required to fill the election support gaps in South Africa and how much might realistically be raised in the U.S., both on very short notice, SAFE has set a funding target of at least \$10 million — enough to make a significant difference but still well short of the full need. Of this, SAFE expects to receive the lion's share from a major gifts campaign targeting independent and corporate foundations, direct corporate giving, and contributions from corporate executives and other wealthy individuals, an effort driven by direct solicitations by SAFE board members and supporters. Gifts at all levels are welcome throughout the campaign, with a focused appeal through direct mail and/or advertising anticipated (underwritten by a corporate sponsor) for later this year.

## Q: What types of South African activities will be supported by SAFE, and who will primarily benefit?

- A: SAFE's main programming objectives will be to help ensure that all South Africans who so wish have an opportunity to exercise their right to register (or otherwise qualify) as voters; an opportunity to be objectively informed of voting requirements and procedures, and of the existence and public positions of all political parties and contenders; and an opportunity to cast their ballots free of coercion and intimidation. This is a vast undertaking given the enormous number of South Africans that are illiterate, without adequate papers, remotely situated, and in positions of acute dependency; and it admits of no generic, pre-cast remedy. Some of the types of activities already being developed by South African non-governmental organizations, and worthy of serious SAFE consideration, include
  - (i) community-based seminars, presentations, and other forms of grassroots voter education:
  - (ii) mobile legal outreach and other services to help people overcome obstacles to registration/qualification quickly and effectively;