

*Leadership Waco & Leadership Waco Alumni Association* invite you to come to Waco, Texas on April 7, 8, and 9, 1994 for the Association of Texas Leadership Programs (ATLP) Conference.

In our complex world of competing technologies, leadership is both vital and demanding. Every situation requires a different response. Leadership training becomes ad hoc; past successes do not necessarily prepare leaders to face today's situations not to mention tomorrow's challenges.

Today's leaders must adapt to the patterns of behavior that their position and environment demands. Thinking leaders must begin to ask such questions as, "Do we really know who we are, who we are becoming, and who we want to become?"

How can we position ourselves to be competitive in the immediate and distant future? These and other questions that deal with leadership highlight the discussions and presentations of the 1994 ATLP Conference in Waco.

### **Conference Activities**

A wide variety of exciting and entertaining activities and educational tours have been planned for those attending the fourth ATLP Conference. As a pre-conference activity, Leadership Waco alumni will host a gala Thursday evening on the Brazos Queen II. For this event the Brazos Queen will be turned into a riverboat gambling paddlewheel. Hors d'oeuvres, libations, a Dixieland band, a casino party, and an old time storyteller, sharing the history of riverboat gambling, will provide a fun-filled evening. Dress is casual, and you may want to come as a Southern gambler or a dancehall lady!

Friday evening the fun begins in "Six-Shooter Junction" at the Texas Ranger Hall of Fame Museum. There will be a private showing for ATLP members with a media presentation and a self paced tour. Odessa Alumni will host a Hospitality Hour beginning at 6:00 p.m. in the lobby of the Museum. At 7:30, dinner will be served in Knox Hall.

The speaker for the occasion will be the well-known T.V. personality Dave Thomas. After dinner there will be a cash bar, time for networking, dancing and relaxing by the river. Attire will be dressy but not formal. Come prepared to enjoy Waco hospitality at its best.

### **Program**

ATLP will sponsor a pre-conference workshop on "Community Trusteeship" on Thursday afternoon. During the conference, guest speakers will inspire and entertain you with insightful discussions and lectures on a variety of timely topics. Just to mention a few of these special speakers, they include Dave Thomas, founder of Wendy's restaurants, keynote speaker on Friday evening; Lou Heckler, internationally recognized motivational speaker from Florida and recipient of the Council of Peers Award of Excellence (highest honor available to a professional speaker; Dr. Ray Perryman, Baylor University Professor and Economist in Residence; and Drayton McLane, owner of the Houston Astros. Talented workshop facilitators will encourage you to actively participate in discussions during small group breakout sessions. All sessions will focus on current issues that we all face at the CROSSROADS OF LEADERSHIP.

*also Henry Cisnaros; Secretary of HOI*

### **Conference Registration & Facilities**

Registration begins at 3:00 p.m. on Thursday, April 7, 1994. You will receive all conference materials when you register. The conference will conclude with the Saturday luncheon. Optional activities are planned for those remaining until Sunday. The Waco Hilton is our host hotel and is adjacent to the Convention Center Complex, connected by a covered walkway. It has 200 first-class rooms and 19 suites. It is four blocks west of I-35 on University Parks Drive. A special room rate of \$65.00 has been set for ATLP members. Please make your reservations directly with the Hilton (Address: 113 South University Parks Drive, Waco, Texas, 76701, 1-800-445-8667 or 817-754-8484). Waco is accessible to everyone. It is located on I-35, 100 miles north of Austin and 100 miles south of Dallas/Ft. Worth. Waco Regional Airport is served by American and Delta Airlines with over twenty daily flights to DFW airport.

If you have any questions regarding the 1994 State Leadership Conference, call Linda Beasley at 817-752-6551.