

PENDLETON—a town of 5,000 people, on the Umatilla river, 231 miles east of Portland, 241 miles west of Spokane, in Umatilla county, wherein is produced annually one per cent of all the wheat grown in the United States, about 5,000,000 bushels. The county is also noted for cattle, sheep and wool production. It has the finest climate in the world for the development of the horse and horse production is becoming important. Umatilla county contains 20,000 population. The **EAST OREGONIAN** is the only daily paper in the county and for this reason prints the most widely read weekly and semi-weekly. Almost everybody in the county reads the **EAST OREGONIAN**, and besides it has a general circulation throughout Eastern Oregon.

The **EAST OREGONIAN** is said to be the best paper in the United States published in a town of 5,000 population or less.

The publishers will forward advertising rates on application.

EAST OREGONIAN,
Pendleton, Oregon.