

NATIONAL RECOGNITION FOR ALL AMERICAN INDIAN DAYS

A top national honor was received by ALL AMERICAN INDIAN DAYS from the American Public Relations Association, Washington, D. C., which selected ALL AMERICAN INDIAN DAYS to receive the Association's award for "Public Relations Achievement in The Category of Philanthropic Organizations".

The presentation was made by Mr. John H. Smith, Jr., Manager of Project Promotion, Chrysler Corporation, Detroit, Michigan, at a special dinner which was attended by 500 of the nation's top public relations executives, in the Presidential Room of the Hotel Statler in Washington on Friday, April 6, as the closing feature of the 12th Annual Conference of the American Public Relations Association.

ALL AMERICAN INDIAN DAYS is a project of KALIF TEMPLE A.A.O.N.M.S., Sheridan, Wyoming, and is an inter-racial cooperative project in human relations, the net proceeds to go to SHRINERS' HOSPITALS FOR CRIPPLED CHILDREN.

The American Public Relations Association is the national organization of public relations executives of big industry, many trade associations, colleges, and government agencies. Only two awards are annually made outside of industrial fields. Many hundreds of projects are considered by a panel of distinguished judges. The chairman of the awards committee is Mr. James L. Macwithey, Vice-President of Bristol-Meyers Co., New York. The award is highly coveted.

ALL AMERICAN INDIAN DAYS is produced and managed by an operating corporation, KALIF MANAGEMENT CORPORATION, which is directed by a board of trustees. The Corporation is a non profit trust corporation organized under Wyoming laws. The success of ALL AMERICAN INDIAN DAYS is the result of the joint efforts of many individuals and groups. KALIF MANAGEMENT is very proud of this national recognition. The credit does not go to the Corporation alone, but must be shared with the following:

More than 45 Indian tribes, numbering more than 4,000, who come at their own expense to participate.

79 Indian girl contestants, from 20 states, in Miss (Indian) America Contest.

Big Horn Basin Shrine Club, Kalif Temple, Powell, Wyoming

Black Horse Patrol, Al Bedoo Temple, Billings, Montana

Blackfeet Tribe, Browning, Montana

Herbert O. Brayer, Chicago, Illinois

Hon. Galloway Calhoun, Chairman Board of Trustees, Shriners' Hospitals for Crippled Children, Tyler, Texas

W. S. Campbell (Stanley Vestal), Norman, Oklahoma