

1956
Summer Board

KALIF MANAGEMENT CORPORATION
Box 731
Sheridan, Wyoming
September 10, 1955

Dr. W. S. Campbell
University of Oklahoma
Norman, Oklahoma

Dear Dr. Campbell:

Your letter of September 8 was greatly appreciated. I had intended writing each one of the judges to express our gratitude for taking over a very difficult task. It is not generally realized that it is not easy to persuade Indian girls to participate in a contest of this kind as they naturally shy.

Perhaps white girls might copy some things from them. Some of the girls had entered the contest in previous years and I had had considerable correspondence with many of them and got to know some of them fairly well and ~~you~~ could appreciate what really fine young ladies they all are and how many would be outstanding in any community. I think, we should be complimented that they chose to come here, most of them at their own expense, to take part in this affair. I also realize how hard it is to select a girl who can carry the load which is imposed on her during the year she has the title.

The selection the judges made this year has turned out even better than we had expected. Miss McLaughlin, according to the report we have received, has made a very favorable impression in the East. She was chosen to head the parade in Atlantic City which included all the talented and beautiful girls from 49 states and territories, most of them on striking floats. There were twenty-six bands in the procession. She made personal appearances at all of the evening performances. She had two TV appearances in Atlantic City and will appear on three TV shows in New York and three in Chicago.

She seems to feel her responsibility very keenly and the reports that we receive are enthusiastic. The selection seems to have met with the approval of the Indians. The Crows had quite a celebration for her and adopted her in one of their groups giving her a new name of "Well Known Woman."

We have already heard from girls who are going to enter next year which is encouraging because we have always had the fear that disappointment or dissatisfaction might discourage entries the following year. We try to keep the entire affair on a high plane and to avoid cheap sensationalism which would defeat the real purpose of the project. Some things do happen that are unavoidable and which we will eliminate as time goes on. One of the amazing things about this celebration is the co-operation