

NATURAL ATTRACTIONS

A climate well nigh perfect. More sunshine and less wind and severe storms than any place in the United States. The extreme in climate not known here, where you sleep under blankets in summer and enjoy the sunshine in winter.

A land of forested mountains, rugged canyons, cold springs and mountain streams. Where climate and natural surroundings invite you to camp.

Mosquitoes, flies and annoying insects almost unknown and no venomous reptiles are found around Custer.

A sportsman's paradise, rainbow and speckled trout in the streams, big game and bird hunting in season.

Mountain climbing and horseback riding with all its joys,

and excitement invite you.

Where you can pick up specimens of practically every known variety of precious minerals.

Motor drives over mountain grades and rich valleys with beautiful scenery ever changing and always new. An eighteen mile drive down Pleasant Valley, through prosperous ranches and large herds of cattle.

Wonderful forests of spruce, pine, birch and the quaking asp delight the visitor from the prairie.

This land belongs to the people. Come and enjoy it. Pitch your tent where you like, for as long as you wish. Put out your camp fire and leave your camp attractive to the next traveler.

OPPORTUNITIES

LUMBERING

Located in the center of the Harney National Forest grows 20,000,000 feet of timber annually, a permanent lumber industry for Custer is assured. Thirty mills are now cutting 15,000,000 feet annually and this may be increased 25 per cent without danger of depleting the supply. This industry offers employment to many men and assures cheap building material and fuel for local use.

DAIRYING

Wonderful natural grasses make this the ideal place for the dairy farmer. With an abundance of hay, ample and succulent feed on the National Forest Ranges in summer and complete protection in winter make this a business of promise. With the coming of the dairy strain of cattle

there will be realized a great success in the line of husbandry.

RANCHING

With the combination of stock raising and grain this country is finding its real prosperity. Excellent summer range is available in the National Forest at nominal cost. Wheat, Oats and Barley run over weight and abundant in production. Truck farming is sure to be a coming industry as the valleys are wonderfully productive. Potatoes and all root crops are in their natural habitat.

MINING

Placer and Quartz Gold is obtained in paying quantities in the channels of all the creeks by "panning." Lead, Copper, Tin and Mica abound and await only capital for development.

SERVICE

Four Garage's giving up to date service. Auto Storage. Filling Station in connection.

Parkers Filling Station on Custer Ave., at corner leading to Tourist Park. Rest rooms in connection.

First Class Hotels and Restaurant. American and European plan.

Two Banks with a total deposit of well over \$600,000 at your service.

Stores carrying complete lines. See business cards on page.



OLDEST LOG CABIN IN THE HILLS

Telephone service to all points, both local and long distance.

Spring water, sparkling, clear and cold through the warmest weather. Waterworks service all over town. Ample fire protection.

Electric Lights. Surplus current for manufacturing. Plant owned by local stockholders.

Two Churches, Community and Catholic, each having a resident pastor.

Public School, \$75,000 building, carrying a fully Accredited Four Year High School Course.