



THE
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THE BUGLES OF GEN. CUSTER'S

SEVENTH CAVALRY SOUND AGAIN

The sound of cavalry bugles and the rattle of rifle fire echoed through the halls of Chicago's Merchandise Mart on Monday evening, September 25.

WESTERNERS, holding their monthly Round-Up in the "home corral" (Merchants and Manufacturers Club) were fighting once more the Battle of the Little Big Horn — "Custer's Last Stand".

It was the first of a series of symposium sessions which the "Posse" is planning as program features to give variety to the monthly meetings, and this one set the pattern for similar programs in the future.

Four experts (and "alleged experts") on the Custer battle launched the discussion by airing their views on some of the many controversial issues of that famous frontier fight. Then it was turned into a free-for-all, with everyone present invited to take part — and several of these volunteers proved themselves better informed on the subject than some of the "experts"!

"Sheriff" Watson, as presiding officer, opened the meeting with a brief statement about this new kind of program. Appropriate to the occasion, his "gavel" was a relic of the Custer battle — a bell which once hung from the neck of one of the mules in Custer's pack train and which was brought to the meeting by FRED B. HACKETT. (A note on the history of this bell is given on page 17 of the September 17 issue of the Brand Book.)