

# CUSTER COMMERCIAL CLUB

NEARLY ALL OF THE SCENES ON THE REVERSE  
SIDE ARE WITHIN AN HOURS DRIVE FROM CUSTER

CUSTER, SOUTH DAKOTA

March 20, 1927

PLAN  
TO  
VISIT  
THE  
ANNUAL  
GOLD  
DISCOVERY  
CELEBRATION  
AND  
HISTORICAL  
PAGEANT  
JULY 27th  
AT  
CUSTER  
THE  
SCENIC  
HUB  
OF THE  
BLACK  
HILLS

Prof. W.S. Campbell  
Norman, Okla.

Dear Sir;

Enclosed you will find some post card pictures of the Black Hills, which I trust you will be able to use. Am also sending under separate cover a Black Hills Booklet.

Trusting that you will find these to be of service to you,  
I am Very Truly Yours,

*Eric Heidepriem*  
Secretary Custer Commercial Club