Organize Your Sooner Club!

If fifty thousand Sooneembali—not by 1940 or 50, as the enthusiastic Rotarian would say about the population of his town, but there are now nearly 50,000 men and women who have earned credit toward degrees in the University of Oklahoma. Not all have graduated, of course, but all have received some training for their life's work. All are not articulate but all have a real potent interest in the University of Oklahoma, its progress and its destiny.

Fifty thousand is a sizable Sooner army whose power and influence is almost unlimited if properly organized. Individual effort in the interests of the university has accomplished a great deal but infinitely more can be accomplished if this effort is well organized. The University of Oklahoma Association provides the channel of organization—the machinery with which to work. The effectiveness of this organization depends on individual participation.

The home office is at the university, in the Oklahoma Union building. The field of operation is the state of Oklahoma, the nation and in fact the whole world for Sooneers—true to the traditions which brought the first Sooneers to Oklahoma—are not always satisfied to keep the home fires burning but are constantly reaching out for other worlds to conquer.

Soonerland—once the narrow confines of the Cherokee strip, now covers the face of the globe for there are Sooneers in almost every civilized country in the world. A world wide organization of Sooneers is our goal. The starting place is your town—your Sooner club. If one has not already been organized, take the lead and let's get going. An occasional meeting of all the Sooneers would add very materially to the social life of the community. There are many purposes other than social for Sooner clubs.

Here are some of the things you can do. Invite the high school seniors to your meetings at opportune times. Tell them about the university and why they should come here—especially the better students, as well as the athletes. Numbers may mean appropriations but quality means results in the end. Help elect the right men to the legislature and see that they are fully informed as to the needs of the university. Be on the alert!! Someone in the community may be misinformed about the university. Correct all misstatements of individuals, organizations and newspapers. One of your officers should be designated to keep the association office informed about the doings of Sooneers in the community. Send us a card any time giving news for The Sooner Magazine. Help us make your magazine representative.

As soon as you are able, establish and maintain undergraduate or graduate scholarships for worthy and promising students of your community.

Let's get the 50,000 Sooneers together—NOW. Send the association office the names of your officers as a directory of Sooner clubs will be published in The Sooner Magazine.

Introducing

DR. L. B. HOISINGTON

Who is the new head of the department of psychology and professor of psychology. He was born in Sumner county, Kansas, July 8, 1883, lived on a farm for the first sixteen years of his life, part of the period in Woods (now Alfalfa) county, Oklahoma, and then, entered Northwestern Normal at Alva. Living in a community far removed from railways and libraries, his early schooling was obtained in the rural schools which held three months a year, and from reading the books in his home, which consisted of the Bible, Parson's Book on Penmanship and a book on diseases of horses. Eager for books, he bought a four volume edition of Shakespeare his first Christmas at Alva—his first library books. Later, he bought fifty books from Montgomery-Ward for $3.79, including Spencer, Darwin, Drummond and other authors. At mid-year, he quit school to work in a store.

In 1902, he went to Oregon on a scouting trip with his father, and there entered the state normal school at Monmouth. He obtained his life certificate in teaching by taking an examination in twenty-one subjects in three days. In 1907, he entered the University of Oregon, and became a charter member of the Oregon chapter of Phi Beta Kappa.

"Again I turned to teaching," Doctor Hoisington said. "I finished the year at Astoria. The next year I was in the high school at Eugene teaching science. That summer I received a call to Ohio State university as assistant in psychology. At the end of the first semester I was called to Cornell university as graduate assistant in psychology. This paid $500 a year instead of the $400 at Columbus and it was with the famous Titchener.

"That spring, 1917, due to the entry of America into the war, all recent appointees were unceremoniously dropped, I hit in Chicago; I was recalled to do work in education in the summer school. As every one else was in the war, they finally gave me an instructorship in education. I held this position for two years during which time I continued my work in psychology.

"In the fall of 1919 I was made instructor in psychology. I received my Ph. D. in February, 1920, and was made assistant professor of psychology that same spring. I remained in that position until I resigned to come to Oklahoma.

"The last years were spent mostly in the observer's chair. We lived for our research.

"I might add that I was elected to Sigma Xi; to the American Psychological Association, and the American Association for the Advancement of Science. While instructor in education I was made a member of Phi Delta Kappa, the honorary education fraternity. Two years ago I was elected as a member at large of Pi Sigma Mu, an honorary social science fraternity."