It is easy to telephone, but there is nothing easy about giving you good telephone service. It takes many thousands of trained employees to do that.

A considerable part of this work is handled by the Central Office men. Their job is to safeguard service — to prevent trouble from getting a start.

They are constantly testing lines, circuits, switchboards and other equipment — working with outside repair men — performing the thousand and one tasks that keep things running right and prevent their going wrong. This work goes on twenty-four hours a day — every day in the year.

The "trouble shooters" of the Bell System work quickly, effectively because of careful training and long experience. Their loyalty, skill and resourcefulness are a priceless tradition of the telephone business.

It is no accident that your telephone goes along for so many months without trouble of any kind. The Bell System gives this country the most efficient, reliable telephone service in the world.

Bell Telephone System