What a Homecoming It Was!

Thousands of old grads poured into Norman November 9 and 10, swelling the homecoming crowds to proportions, the like of which the University of Oklahoma has never witnessed.

The new east section of Owen stadium was occupied for the first time at a homecoming game, and officials estimated the crowds that jammed their way past the gates at over 27,000. In a statement issued a few days after the game, Ben G. Owen, university athletic director, stated that the actual gate receipts at the Oklahoma-Nebraska game exceeded $32,000.

Over the homecoming weekend alumni participated in the most varied program ever known by any University of Oklahoma homecoming. A pep meeting, dance, luncheon, tea, polo game, snake dance, as well as the big game, occupied the interests of the graduates and former students from the minute they set a returning foot on the campus of their Alma Mater until the final curtain Sunday night.

Members of the University of Oklahoma Association gathered at an informal luncheon in the Oklahoma City Y. M. C. A., unofficially opening the activities at noon Friday, November 9.

At 8 o'clock, the evening of Friday, November 9, the annual pep meeting and dance was held at the 120th Medical armory in Oklahoma City. Five hundred former students attended. Dance music was furnished by the Sooner Serenaders.

The pep meeting half of the program was directed by Leslie “Ne-Hi” High, former Sooner yell leader, and by reputation the most enthusiastic cheerleader who ever graced Oklahoma sidelines. Ruf Neks, a university pep order, were represented with a series of stunts.

“Bennie” Owen, director of university athletics, Ad Lindsey, football coach and Dr. David R. Boyd, first president of the university made short talks.

The Indian club erected a wigwam on the green in front of the library and “made medicine” on a tom-tom continuously from Thursday night until Saturday morning. The Indian pageant, which closed at 10 o’clock Saturday morning was followed by the eighteenth annual homecoming parade.
The photograph on page 80 and above was made by Bill Harrison, staff photographer of the Daily Oklahoman and Times, from an airplane while the Nebraska-Oklahoma game was in progress. The photograph was placed on page one of the Oklahoman the day following the game. Through the courtesy of these newspapers, The Sooner Magazine is reproducing the picture at this time. Walter Harrison, at "the mike" for WKY broadcasting station, helped make the association tea in the women's building following the game a success by his helpful co-operation in announcing it.

The parade, traditionally colorful, was led by a car containing Ruf Nek officials. The university band came next, followed by the R. O. T. C. cavalcade.

Floats in the parade were in the following order: Polo and riding association, homecoming queen, Oklahoma union, engineers, geology, pharmacy, school of law, fine arts, education school, journalism queen, home economics, Indian queen, senior class, junior class, sophomore class, freshman class, Mortar Board, white Sooners, red Indians, Robinson hall, Masonic dorm, Jazz Hounds, Y. M. C. A., Y. W. C. A., freshman pepsters, Congress literary society, Scabbard and Blade, Bombardiers, R. O. T. C. and the clown band, composed of the Sooner orchestra.

Cleta Emenhiser of Bartlesville, was homecoming queen. Inez Ballard of Norman graced the journalism float as queen. Frances Deal of Wynnewood was Indian queen.

After the parade the executive council of the University of Oklahoma Association met for their annual luncheon and conference at the faculty club.

All sororities and fraternities had special luncheons with the grads and former students as their guests.

At 10 o'clock Saturday morning the Ponca City alumni polo team defeated the varsity team on the drill field west of the armory. The score was 11 to 8.

The football game between the Cornhuskers and the Sooners started at 2:30. "Ne-Hi" High led the cheering in the alumni section. Between halves the alumni left their seats in the stadium, and forming under the banners of their respective classes, they marched four abreast to the center of the oval where they went through the intricacies of a snake dance.

After the game from five until 7:30 o'clock open house and tea was held at the women's building for alumni. There memories of college days were revived and old friendships were renewed.

Stratton D. Brooks Hurt
Dr. Stratton D. Brooks, president of the University of Missouri, and former president of the University of Oklahoma, narrowly escaped death when his automobile collided with another machine near Jefferson City, Missouri, November 11. Doctor Brooks' left hand was mashed, while one of the occupants of the other car was killed.
The executive board of the University of Oklahoma Association met at the faculty club for luncheon November 10. Reading from left to right are: Frank S. Cleckler, secretary; Dr. Guy Y. Williams; Dr. Edgar D. Meacham; Miss Grace Vandever Anderson of Oklahoma City; A. N. "Jack" Boatman of Okmulgee; William L. Eagleton of Tulsa; Joseph A. Brandt, editor of The Sooner Magazine; Miss Floy Elliott, vice president; Neil Johnson of Norman; Mrs. Guy Y. Williams; R. W. Hutto of Norman; Glenn C. Clark of Ponca City; Fred Thompson, treasurer. Paul Darrough of Oklahoma City and Earl Foster of Oklahoma City arrived too late for the picture.
Homecoming Views

The graphic pictures at the right reveal the methods by which the Cornhuskers overwhelmed the Sooners November 10 at the annual homecoming. The beefy huskers with their great kickers and their huddle formations marched down the field despite the sturdy opposition of the midget Sooners. Immediately below is Miss Ardra Smith, freshman queen. The center photograph, left, shows the Ruf Neks escorting the clown band. The photograph at the bottom left shows how tightly packed were the stadium wings. All the photographs are by Truey studio.
All of Norman reflected the welcoming spirit of homecoming November 10. Many of the fraternity houses had especially noteworthy decorations. Pi Beta Phi, which won the prize for the best decorated house, had a spider’s net into which Nebraska was unwittingly creeping. Among the most unusual decorations was that of Sigma Chi (shown in the upper photograph), a gigantic Sigma Chi standing with outstretched hand to welcome home alumni. Lower photograph shows the Sigma Alpha Epsilon fraternity house, with Nebraska and Oklahoma football players in effigy above its columns.