Organization was again declared to be his chief occupation and he was sent to the village of Laguna Beach to organize a weekly newspaper known as the Laguna Beach Life, which grew to be one of the largest weekly newspapers on the Pacific coast.

A vacation which lured Mr. and Mrs. Hicks to Oklahoma City for a visit in October, 1924, became more than a vacation when he resolved to stay and become assistant city editor of the Oklahoma City Times. But even the ties of family and friends in Oklahoma City could not satisfy Hick's restless feet and so he left after a year of newspaper work there to become a member of the advertising department of the Byllesby Engineering and Management Corp. and to organize an executives' magazine for the company.

Late in 1927 he was made editor of publications for the entire company, which position meant that he was editing two monthly magazines and one weekly news bulletin in addition to doing publicity and public relations work.

The foregoing would provide sufficient activity for the most ambitious of men but even this enumeration includes only the occupations which Hicks pursued after he came to Oklahoma. Before that time he had been associated with the Topeka Daily Capital, Seattle Post Intelligencer and Los Angeles Times; all in a reporterial capacity, and had served as correspondent for the United Press, Newspaper Enterprise Association, Underwood & Underwood news service, Wichita Beacon, St. Louis Globe-Democrat, Kansas City Journal and the Dallas Times-Herald.

Perhaps because of such a plentiful beginning Hicks now finds himself a member of Sigma Chi, Sigma Delta Chi, a Mason, commander of Henry Marion Byllesby post No. 552 of the American Legion, Elmgate country club and City club of Chicago, lecturer once a week on Writing for Business at the Medill school of journalism of Northwestern university, and a member of the Industrial Relation Editors association of Chicago.

Winnetka, one of Chicago's suburbs, is the homeplace of Mr. and Mrs. Hicks and of their two and a half year old daughter, Beverly Joe. Mr. Hicks' business office is at 231 South La Salle, Chicago.

Here and There With Sooners
News of Sooners everywhere by classes

MARRIAGES

WEAVER-WILLIS: Miss Nell Catherine Weaver, '28 arts-sc., of Tulsa, and Ralph Wills, '28 sc., of Enid, at Tulsa October 12. Pi Beta Phi (Phi Beta Kappa) and Acacia.

RITTENHOUSE-ELLISON: Miss Margaret May Rittenhouse and Charles Donald Ellison, '27 law, October 5 in Oklahoma City. Alpha Tau Omega. Home Oklahoma City.

SMITH-SATTERFIELD: Miss Ardra Smith, ex-'32, of Enid, and Don Satterfield, ex '30, of Durant, at Chandler on September 27. Alpha Xi Delta-Delta Chi. At home, St. Louis.


BY COUNTIES

The three counties leading in enrollment this semester at the University of Oklahoma are: Oklahoma with 858 students; Cleveland with 777 students; and Tulsa with 296.

Alumni! Enjoy This Sudden Service!!!

The "Sooner," Aristocrat of the Highway

"O. U. or Bust," or . . .

"To O. U. By Bus . . . ?"

Let it be by bus—the Sooner Bus. There is always plenty of room for your luggage and comfort for you in this "aristocrat of the highway." For those who wish to take advantage of this opportunity of a comfortable journey from the City to Norman the following schedule has been prepared:

<table>
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Norman Headquarters
P & S Taxi Co.

Oklahoma City Headquarters Union Bus Station. Across the Street
South from Santa Fe Station

L.C. Giles Transportation Co.
LLOYD-WHEELOCK: Miss Eva Lloyd and Albert Wheelock, ex '29, August 17 in Medford. Home, Alva.


KUYKENDALL-ZICKEFOOSE: Miss Veva Kuykendall and Ralph Zickefoose, ex '25, September 18 near Pond Creek. Home, Jefferson.


CLINE-COWAN: Miss Kathryn Cline and Roland M. Cowan, ex '29, September 27 in Lawton. Home, Oklahoma City.


VEAL-REICH: Miss Gertrude Veal, ex '21, and Fred W. Reich in Oklahoma City October 2. Home, 2033 W. 19th Street, Oklahoma City.

Coats, Furs, Dresses That Are Seasonable And Reasonable

The Style Trend

A quotation from Madame Lanvin—

"This is a period noticeable because of its radical changes. The silhouette at least undergoes transformation. Woman's shape is again coming into its own. It is curves against straightness, the time women masqueraded as boys being, thank God, at an end."

Curves against straightness! But delightful, fascinating curves; curves such as our sleek thoroughbreds boast; curves that speak not of indulgence, but of hours of untiring development and unceasing attention to calories. The new frocks and coats do not hide; they sheath.

Watch for the Style Trend in the December issue.

BIRTHS

Freeman W. Burford, ex '19 and Mrs Burford of Shreveport, Louisiana, announce the birth of a daughter on October 11 at Shreveport.

Mr and Mrs Eric C. Stahl, announce the birth of a daughter, Mary Josephine, on October 8. Mrs Stahl was formerly Mary Sweetser Smith, ex '24. Their home is in Tulsa.

Mr Clem Luce, '27 sc., and Mrs Willet DeWitt Luce, '24 arts-sc., are the parents of a daughter born October 2. Mr and Mrs Luce are now living in Louisville, Kentucky.

BY CLASSES

1910

Earl Q. Gray, '10 arts-sc., has an independent law practice with offices in the Simpson building, Ardmore.

Loren Williamson, '11 arts-sc., is state supervisor of high schools for the state of Utah. He has offices in the capitol building in Salt Lake City.
1912
C. R. Bellatti, '12 law, is now publisher of the Blackwell News and the Blackwell Tribune.

These Norman Business concerns invite alumni to return to the Alma Mater for HOMECOMING November 9

We Manufacture Cleanliness
NORMAN STEAM LAUNDRY
Phone 71

"If it's good to eat—We have it"
ELM STREET GROCERY CO.
Phone 4 Norman, Okla.

Golden Rule Shoe Shop
PHONE 1077
Where shoe rebuilding is an art
WE DELIVER
'Owen' Bruton 122 W. Main

1915
G. S. Tebbe, '15 arts-sc., ('21 law), is a partner in the Cress, Tebbe law firm of Perry.

1916
Frank M. Dudley, '16 law, has been appointed to the office of assistant attorney general of the state. Dudley has been attorney of Carter county.

1917
Dr. J. C. Wall, ex '17, is the owner of his own hospital in Tonkawa.
John Cullen, '17 M.A., is head of the land department of the Continental Oil and Gas Co. with offices in Ponca City.

1919
Miss Waunette Hamilton, '19 arts-sc., who formerly lived in Okmulgee is now Mrs Ed Barr of Electra, Texas.
Beryl Barnett, '19 M. A., is manager of the Owl drug store in Yukon. Barnett was formerly living in Oklahoma City.
Randell S. Cobb, '19 law, is an assistant attorney general of the state with offices in the state capitol building.
Don Welch, ex '19, and Ben Hatcher, '24 arts-sc., ('25 law), have joined legal forces to form the firm of Welch and Hatcher. Their offices are in the American building, Ada.

1920
Boyd Shertzer, ex '20, is now attending the Kansas City Osteopathy school, Kirksville, Missouri.
William Ritzhaupt, jr., ex '20, formerly of Blackwell is now with the Mid-Kansas Pipeline Co. of Hutchinson, Kansas.

1921
Julio Berzunza, '21 arts-sc., is now assistant professor of romance languages in the University of New Hampshire.
Freeman W. Burford, ex '21, is now president of the Burford Oil Co. in Pecos, Texas. Burford was formerly associated with the Skelly Oil Co. of Tulsa.
Rolfe Engleman, '21 geol., is visiting his mother, Mrs. Emma Engleman, at Norman. He is now a six weeks vacation from Maracaibo, Venezuela, where he is geologist for the Venezuelan Atlantic Refining Co.

1922
Joc T. Dickerson, '21 law, formerly of the Skelly Oil Co. is now with the Roxana Petroleum Corp. with offices in the Mayo building Tulsa.

1923
Dorine Guthrie, M. A. '22, of Norman is head of the mathematics department of Ponca City junior high school.
S. O. Curtis, ex '22, is with the American Steel and Iron Co. in Seminole.
Grover C. Jacobsen, '22 law, is manager of the Union Bus station in Ponca City. Jacobsen was formerly football line coach of the university.

1924
Fred S. Broach, ex '23, is general insurance agent with offices in the National Bank of Commerce building in Tulsa.

Mrs Beatrice Foote, '24 journ, is now employed as advertising manager of

Get A Picture of Homecoming With An Eastman
Let a box of Elmer's candy be your companion at the game
We'll be looking for our old friends on November 9

Phone 12
REED & FOSTER DRUG CO.
Norman, Okla.
Rothschild’s B. and M. clothing store in Oklahoma City. Mrs Foote has been engaged in journalism work since her graduation. Following the commencement exercises in 1924 she married R. Douglas Foote, also a journalism student of O. U. They were married in the Episcopal church of Norman by the Rev. Bernard Lovgren. Mr Foote is now employed as advertising manager of the new Montgomery Ward store in Oklahoma City.

Mr and Mrs Morgan Eddleman, (Gladys Guillet, ‘24 arts-sc.), have moved from Ardmore to Oklahoma City. Eddleman, ex ‘24, is employed in the office of Justice Hefley of the state supreme court.

John A. Cheadle, ‘24 arts-sc., with the Industrial Finance Corp. of Tulsa, and Paul Partridge, ‘29 journ., are planning a University of Oklahoma day for the Tulsa chamber of commerce.

Tom Kelk, ex ‘24, is employed by the Independent Oil and Gas Co. with offices in the Philtower. Kelk formerly lived in Sand Springs.

Milton T. Jackson, ‘24 arts-sc., has moved from his home in Perry to 6333 Hollywood Avenue, Hollywood, California.

Bruce Potter, ‘24 arts-sc., is Kay county attorney with offices in Newkirk. Potter formerly practiced law in Blackwell.

Lake Wood, ex ‘24, formerly of Newkirk is practicing law at Mena, Arkansas.

Dorothy Sanborn, ‘27 home ec., has moved from Newkirk to Yellville, Arkansas.

Ed Catron, ex ‘24, is employed in the land department of the Continental Oil Co. at Wichita, Kansas.

Romaine Baker, ex ‘24, is associated with the Continental Oil Co. at Abilene, Texas.

1925

Helen L. Collar, ex ’25, is teaching school in Chickasha. Miss Collar’s home is in Chandler.

Dorothy Leidig, ex ’25, is now Mrs Lynn K. Lee and lives in Tulsa. Lee, ’25 geol., is employed by the Pure Oil Co.

Robert L. Fox, ex ’25, is manager of the J. C. Penney store of Weatherford, Texas. Fox formerly lived in Ardmore.

A. W. Billings, ’25 law, has moved from Oklahoma City to Woodward.

1926

John Redfield, ’26 geol., (’29 M. S.) and A. L. Vazquez, student, were representatives of the geological survey who attended the International Petroleum exposition in Tulsa.

Sarah Bleecher, ex ’26, is now Mrs Morton Ernest of Shawnee and is employed by the Federal Savings and Loan Co.

Ed Leahy, ex ’26, formerly of Pawhuska is practicing law in Tulsa with offices in the Exchange National bank building. W. J. Hund, ex ’26, is now with a marine detachment on the U. S. S. Colorado, San Pedro, California. Hund formerly lived in Bartlesville.

F. H. Shackelford, ex ’26, of Wynnewood is manager of the Crescent Drug store of that city.

Joe Brown, ’26 law, has an independent law practice in Ardmore. He is located in the Jones building.

Byron Roberts, ’26 bus., is associated with the Morning News, Shawnee.

Miss Virginia K. Sage, ’26 arts-sc, is teaching for the fourth consecutive year in the Broxton Consolidated schools near Apache. Her address there is Apache, Okla., route No. 4. Her home address is Verden.

Miss Minnie Hamilton, ’26 home-ec, has been appointed the home demonstration agent of Kay county. Since graduation Miss Hamilton has been instructor in home economics at Vinita and home demonstration agent of Woods county.
FOR interior as well as for exterior use, architects use Indiana Limestone. The all-stone exterior, so much admired, is not prohibitively expensive. New methods and large scale production of Indiana Limestone make this beautiful, light-colored natural stone moderate in cost.

The texture of Indiana Limestone varies from the almost invisibly fine to rather granular. This stone, while not too hard to be cut with the greatest ease into any required shapes, yet is tough enough to be deeply undercut and carved into the most delicate ornament and tracery. When exposed to the air for a time in a building, it becomes seasoned and is then quite hard and practically everlasting.

Let us send you our illustrated booklet showing samples of school and collegiate buildings of the better type. Many trim as well as all-stone buildings are shown in its pages. A reading of this booklet will give you a clear picture of what is being done the country over in college buildings. For the booklet, address Dept. 860, Service Bureau, Bedford, Indiana.

INDIANA LIMESTONE COMPANY
General Offices: Bedford, Indiana Executive Offices: Tribune Tower, Chicago

Adrian Smith, '26 bus., and Henry Mugler, ex '28, are now living at 2412 Blodgett Street, Houston Texas.

O. B. Martin, '26 law, is an attorney with offices in the Kennedy building, Blackwell.

Miss Ann Cottingham, '26 M. A., who has been organizing classes for the extension division over the state has recently become head of the English department of Tonkawa.

1927

Byron Schaff, '27 arts-sc., is employed by the Mid-Continent Oil and Gas Corp. with offices in Wichita, Kansas. Schaff's home is in Tulsa.

B. E. Rawlings, ex '27, of Okmulgee has moved to Boston, Massachusetts, to accept a position with the Empire refinery.

C. H. Davis, '27 law, of Oklahoma City, has quit the practice of law to become district manager for the National Thrift Corp. of America, with headquarters in Oklahoma City.

Albertine Rhoads (Mrs Jack) Radford, '27 arts-sc., is employed by the Federal Savings and Loan Co. of Shawnee.

Mr and Mrs J. S. Entriken, (Rebecca Love, '27 arts-sc.), are living in Kansas City, Missouri. Entriken, '27 chem. engin., is employed by the Cook Paint Co. as chemist.

Wanda Wood, ex '27, who previously lived in Blackwell is now Mrs Barney Smith and lives at 305 Telephone Road, Houston, Texas.

John B. McKeel, ex '27, is junior partner of the McKeel Oil Co. with offices in the American building, Ada.

B. E. Richert, '27 eng., for two years a graduate assistant in physics at the university, is now physicist for the Magnolia Petroleum Co. at Dallas, Texas. He is engaged in geophysical investigation by magnetic methods. In this work, the local variations of the earth's magnetic field are studied by means of a magnetometer, and an attempt is then made to interpret these variations in terms of geological structures.

1928

Homer Hammonds, ex '28, is an accountant for the I. T. I. O. company in Bartlesville.

Granville Norris, '28 arts-sc., is representing the National Thrift Corp. of America at Norman, as well as assisting Ad Lindsay work out a winning Sooner grid team.

Audine Drew (Mrs H. B.) Prewitt, '28 educ., and Mr Prewitt, '27 eng., are living in Flint, Michigan. Prewitt is employed in the engineering department of the American Boiler factory.
1929

Pansy Taylor, '29 fine arts, is now living at 1021 Park Avenue, Bonham, Texas.

Miss Anne White, '29 arts-sc, of Temple, Texas, is now enrolled in the special course for college women at the Katherine Gibbs school, 247 Park Avenue, New York City.

Patricia McMurray, '29 arts-sc, who was a beauty queen of the university in 1927, is enrolled in George Washington university at Washington, D. C., for work on a master's degree.

Margaret Latin, '29 arts-sc, served as a counselor at Idlewild, the camp of the Y. W. C. A. near Oklahoma City. She will study the first semester of this year at Oklahoma City university and go in January to New York City to study.

Rex Holden, '29 law, and Mort Brown, '29 law, have formed the firm of Brown and Holden with offices in the Insurance building in Oklahoma City.

Paul Partridge, '29 journ., is now associate editor of the Tulsa Spirit, official organ of the Tulsa chamber of commerce.

Vinson Lackey, '20 arts, '22 arts-sc, is editor and business manager of the magazine, as well as secretary for the chamber of publicity and conventions.

Karl Baughman, ex '29, is assistant manager of the Baughman Lumber Co., of Ponca City.

Mary Lucille Woodward, '29 fine arts, is teaching school in Davis.

C. S. Ritchie, ex '29, is agent for the Massachusetts Mutual Insurance Co. with offices in Ponca City.

Aubrey Shives, '29 bus., is now representative for the Massachusetts Mutual Life Insurance Co., at Oklahoma City.

Clyde Jacobs, '29 arts-sc, has been one of the chief entertainers broadcasting over KVOO at Tulsa during the summer. Jacobs adds variety to the usual role of the radio entertainer by composing his own songs and playing his own accompaniments.

Hal Lemon, '29 fine arts, known on the campus for the past four years as contributor to the Whirlwind, the University of Oklahoma Magazine, and the artist of The Sooner Magazine cover, is now employed as advertising manager of a department store in Childers, Texas.

The librarian of Evanston, Wyoming, told Spencer Barefoot, '29 arts-sc, that Stanley Vestal's Kit Carson was the most popular work in that library. Learning of Vestal's first novel, Dobe Walls, and Mrs. Isabel Campbell's Jack Sprat, also a first novel, she told Barefoot she would add them to the library.

Josephine Paxton, '29 arts-sc, is teaching near Rockford, Illinois, and is making her home with her sister, Adelaide Paxton McRimmon, '24 arts-sc, and Dr. H. P. McRimmon, '22 science, '25 medic. Doctor McRimmon is practicing in Rockford and has found a great interest in industrial insurance fields.

Isabel Work, '29, of Wewoka is spending her first year after graduation by teaching Spanish in Muskogee high school.

Hugh Cunningham, '29, spent the summer in Yellowstone National Park serving as one of the park rangers.

Bruno Mayer, '29 arts-sc, and J. E. Bullard, '28 law, have opened a law office in the Grisso hotel building in Seminole.

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Pasteurized Milk

Users have a better chance for good health
Pasteurized milk is Sold in Norman by the
NORMAN MILK AND ICE CREAM CO.

Phone 130 Norman, Okla.