Yes, BUSINESS is improving. More goods are being sold. More goods are being produced. More homes are being built. More men are being employed.

Plans for handling increased business are being worked out by alert concerns. Many of them, today, can make wise and profitable use of credit to carry out their plans.

The First National continues to make loans, just as it always has done, in good times and bad, in 1889 and in every year thereafter.

First National Bank and Trust Company of Oklahoma City
Member of Federal Deposit Insurance Corporation

This is a picture of Oscar McGorth Christmas shopping on the Twenty-Fourth. They've pushed him and shoved him till his body's bruised. But he doesn't care for his mind's gone loose.*

*Don't be like Oscar and end up with an umbrella on Christmas Eve. Do your Christmas shopping now - and remember that there is no finer present, no gift more enduringly expressive of the holiday season, than furniture. Buy presents of lasting comfort and happiness.