The Cover
Cover boys this month are Bill and Tom Alley of Tulsa. The brothers offer an interesting picture during rush week as they walk under the arch which leads to and from the North Oval. It's the first year at O.U. for both of the brothers. For picture story of their rush week activities turn to "Back to School With a Rush."

The Contents
Riding The Sooner Range ............. 5
Back to School With a Rush ........... 6
The Changing Rules and Regulations ... 10
Sports .................................. 11
A Vision Is Fulfilled ..................... 12
Alumni ................................ 16
Faculty ................................. 23
President Speaks ....................... 26
Delta Upsilon .......................... 27
Roll Call ................................ 28

Riding the Sooner Range
BY DAVID BURR
FOR TED BEAIRD

He's on the real RANGE just now—I mean Range Rider Ted Beaird. He's out on the soil of Oklahoma's 77 counties.

For a fortnight now the long distance and Western Union wires have been "melting down" with instructions and suggestions flowing in from all sections of the state. Be it high noon, a 5 a.m. breakfast or the zero hour of midnight—Ted Beaird's plea (from out on the Sooner Range) is: "GET EM INFORMED" PASS THE MESSAGE DOWN TO 500,000 OKLAHOMA CITIZENS.

WE MUST PASS THE $36,000,000 BUILDING BOND ISSUE ON SEPTEMBER 27! WE AS A UNITED CITIZENSHIP MUST PROVIDE FOR OUR SICK AND DISTRESSED, THE LESS LUCKY IN OUR SATE INSTITUTIONS! INDEED, WE ARE OUR BROTHER'S KEEPER—LET'S GO FORWARD ON SEPTEMBER 27."

By the time this issue of SOONER MAGAZINE reaches you, the mandate of Oklahoma citizens will have been recorded. May we hope our state does go forward on September 27 by the adoption of this vitally needed legislation? May the gallopin' on the part of Ted Beaird and his colleagues, numbering hundreds of Oklahoma's leading citizens, not be wasted!

Members Named to Fund Board
Two new members have been named to serve on the Board of the Alumni Development Fund. Earl Sneed, Jr., '34ba, '37Law, acting dean of the law school, and Roy P. Stewart, '31ba, Oklahoma City, were appointed to fill the positions of retiring vice-chairman Norman Brillhart, '17ba, Madill, and Dale Vliet, '38LAW, associate professor of law.

At the July 29 meeting of the board, Stewart was elected vice chairman. The board now consists of Harry H. Diamond, '12LAW, Holdenville, chairman; and members, in addition to Stewart and Sneed, D. E. Hodges, '25ba, '27LAW, Bartlesville; Grover D. Strother, '20ba, Oklahoma City; President George L. Cross; financial vice-president Roscoe Cate, '26ba; E. D. Meacham, '14ba, dean of the College of Arts and Sciences; Glenn C. Couch, '31ba, '37MBA, dean of the University College, and Ted M. Beaird, '21ba, executive secretary-manager of the University of Oklahoma (Alumni) Association.

J. L. Lindsey, comptroller of the University, serves as treasurer, and R. Boyd Gunnings, '37ba, '37LAW, is the secretary and director of the Fund.

A meeting of alumni counselors representing various state localities will meet October 1 for a luncheon prior to the Texas Aggie-O.U. football game.

Fund Finances 14 Projects
The board of directors of the alumni development fund has announced fourteen projects to be financed entirely or in part by the fund in 1949-50. A study of business conditions in Oklahoma; murals for the new geology building, collection of early Oklahoma costumes, collection of art exhibits, nutrition studies and contributions to Books Abroad are some of the projects proposed.

Other projects are the collection of 18th and 19th century cook books, assistance in cartographic laboratory in geology department, construction of models in mathematics and astronomy.

Harry H. Diamond, '21LAW, Holdenville, has been re-elected chairman of the board; Roy Stewart, '31ba, Oklahoma City, elected vice chairman; Boyd Gunnings, '37ba, '37LAW, Norman, re-elected secretary; J. L. Lindsey, '15 comptroller of the University is permanent treasurer of the group.