ITH COMPLIMENTARY and kindly reviews of his book "The Negro in American Life" by social and literary critics from Boston to North Carolina—from Chicago to London, still echoing in his ears, Prof. Jerome Dowd, head of the sociology department at the University of Oklahoma, is engaged in the writing of two new books, "The Trend of Civilization" and "Social Aspects of Art."

"The Trend of Civilization" will be ready for publication on January 1.

"It will," in the author's words, "deal with the modern problems of industry, the family, religion and art. It will attempt to show that all of our present social ills are due to our having outgrown and overthrown paternal control in our institutions and having failed to set up effective social control, involving ideals, standards and discipline."

Few western writers have won wider comment and respect than has Professor Dowd with his book on the negro. It has been republished in England and the London Times has given it considerable space in the reviewing columns.

Leading sociological authorities and social students including such personages as Dr. Walter Page of World's Work; Professor Albion W. Small of the University of Chicago; Professor Paul S. Reinsch, University of Wisconsin; the editors of Century; William McDougall, Harvard university; Henry Van Dyke, Princeton; J. H. Kirkland, president of Vanderbilt; F. M. Simmons, United States senator from North Carolina; and reviews in such publications as Annals of American Academy of Political and Social Science; American Journal of Sociology; The Outlook; The Nation; New York Sun; Boston Transcript; New York Times; Chicago Tribune and numerous others have said flattering and always most favorable things about Professor Dowd's book.

Surely the University of Oklahoma can be proud of such a man. But as for claiming any of this fame he well deserves, Professor Dowd goes about his university work as unconcerned as though he had had no contacts with his fellows in the Hall of Fame.

He devotes his time to his class work and to the writing of his two next books. And he slips in and out of his office quietly, and unobserved, having failed to set up effective social control, involving ideals, standards and discipline."

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