Van Heflin Addresses Students At 7th O.U. Career Conference

By THELMA DICKERY, ’48, Oklahoma City O.U. Journalism Junior

Even the heartiest appetites were sated when John Heflin met with a crowd, a main dish of Van Heflin, Russell Birdwell and hosts of others at the University’s seventh annual Career Conference sponsored by the Association of Women Students, April 23, 24 and 25. Also included on the menu were personal conferences and social gatherings with top flight executives in almost every line of work.

Dessert consisted of the B.W.O.G. banquet honoring the 100 busiest women on campus from whom Peg Marchant was chosen the biggest B.W.O.G. of all. To add a touch of spice, 21 senior from state high schools were wade-eyed guests at the conference.

Everyone had to know about the big meal being served at the University of Oklahoma so Glamour magazine’s Evelyn England and Metro-Goldwyn Mayer’s E. B. Coleman came down as stars-served at the University of Oklahoma so seniors from state high schools were wide-eyed guests in the 100 busiest women on campus from line of work.

erings with top flight executives in almost every menu were personal conferences and social gatherings, April 23, 24 and 25. Also included on the menu were conferences sponsored by the Association of Women Students at the University’s seventh annual Career Conference.

job-hungry students were served a main dish With the Wind.” Approving the design of the menu was so choked with celebrities it was hard not to over-indulge. Students crowded to talks by Robert S. Kerr, former governor of the University giving lectures and speeches at community gatherings. On hand to give fellow-photographers advice were an array of notable picture-takers that virtually comprise the “Who’s Who in American Photography.” They included.

Dr. Lloyd E. Swearingen, ’20b, ’21ms... New University Research Director.

Dr. Lloyd E. Swearingen Named New Research Director at O.U.

Dr. Lloyd E. Swearingen, ’20b, ’21ms, O.U. professor of chemistry, has been appointed director of the University Research Institute, President George L. Cross announced recently.

The new director will succeed Dr. V. E. Monnett, director of the School of Geology, who asked to be relieved of his duties.

Dr. Swearingen, who attained the rank of colonel while serving in the chemical warfare service during World War II, received his Ph.D. at Massachusetts Institute of Technology while studying there from 1924 to 1926. He first joined the University faculty in 1928.

He entered the service in February, 1942, and was discharged in March, 1946. He served as chemical officer and chief liaison officer for the XX corps and was assigned to the XV corps which served in Normandy, central France, Germany and Austria.

He holds the Bronze star, Croix de Guerre with palm and has been recommended for the Legion of Merit.

In 1939, Dr. Swearingen was invited to Cambridge University, England, as a guest. He was scheduled to engage in research with a member of the department of colloid science but the outbreak of hostilities in Europe forced a change of plans. Dr. Swearingen, however accepted a similar invitation to Massachusetts Institute of Technology and did research there on surface phenomena during 1938 and 1940.

His principle interest is in the field of colloid chemistry. He currently is conducting a research program on the colloid aspects of clay in which the industrial development of the soil in Oklahoma may be enhanced.

Dr. Swearingen is the author of 20 research papers which have been published. He is a member of the University of Oklahoma Association and a member of Phi Beta Kappa, Sigma Xi, Alpha Chi Sigma, Gamma Alpha, Phi Delta Chi and Acacia. He is past president of the Oklahoma section of the American Chemical Society. He married to the former Lillian Jo Weidensch, 2/4b.

Thomas P. Ryan, ’42mg, is now located in Midland, Texas, with the Standard Oil Company.
L.A. Sooners Are Going Strong

"Dear Ted:

I wish to apologize that I am late by a few days in getting in the report of the Los Angeles meeting of March 27. This is due to an influx of business in this area and the telephone strike.

We did have a most successful session on the 27th and I'm going to give you some highlights and names of people who were in attendance and if you can use any of this information, I hope that it will be of assistance to you.

Lonnie Vanderveer, '39, ed, president, presided, and kept the meeting going without a drag throughout the entire evening. Lonnie outlined the meetings and gave a brief talk on the duties of an alumni group to the University and its purposes.

We were served a steak dinner at Pepperdine College, and entertainment was furnished by the school. After dinner, introduction of everyone attending was made and a short history of their activities was given by individuals. George Milburn, '31, was unable to attend at the last moment but has promised that he will be present when we again have a session.

Here are the names, addresses and a few brief statements about some of those present:

- Bob Seymour, '41, 830 E. Palm Avenue, Monterey, California. Bob is now with the Los Angeles Dons professional football team, having changed from the Washington Redskins of National Pro Football League to the All American League. Bob is married and has two young sons.

- Rexina Hempler, '41, 1225 24th Street, Los Angeles. is a professional organist, living in Beverly Hills. He is from the (Dorothy) restaurant family in Oklahoma City. He is the father of two daughters.

- G. L. Smith, '43, 1921 N. Santa Fe, Compton, was employed by the Carter Oil Company, Tulsa, as a petroleum reservoir engineer during 1943 and 1944. He entered the Navy in 1944 and served until March, 1946, as a lieutenant (g). He was then employed by the Standard Oil Company of California as a technical service engineer. He was recently transferred to the California Research Corporation as a reservoir engineer. Mr. and Mrs. Smith are the parents of a new daughter.

- Glenn R. Watson, '39, 2224 24th Street, Santa Monica, is a lawyer and a former Sooner grid ace and now with the Los Angeles Dons professional team, is letting loose with a humorous football yarn. Others are, from left to right, Robert Stephens, '38; W.H. "Babe" Smith, '14-'20; Ralph Brand, '33a, '38ma, and George Koettle, '36-'40.

"Very truly yours,

Herman V. Ziemer, '35a, '40m.edu."

Funds Raised for Collection

Friends of the late Walter Ferguson, '06, state newspaperman, have started a campaign to raise $30,000 to purchase his southwestern historical collection as a gift to the University of Oklahoma. Spencer of the drive to raise funds are Frank G. Walling, Tulsa; E. L. DeGolyer, '11, Dallas, and G. B. Parker, '08a, Washington, D.C., editor in-chief of Scripps-Howard newspapers.

Mr. Ferguson, '07, who lives in Tulsa, has possession of the collection, which includes books, guns, photographs and other items. The First National Bank and Trust Company, Tulsa, is acting as trust agent for the fund. Any surplus collected will go to the University under the terms of the trust. If the $30,000 goal is not reached, all contributions will be returned to donors.

Still managing his insurance business in Norman as he has for the past 22 years is King G. Price, '25, Active in Norman civic affairs, Price is a Mason and belongs to the Kiwanis Club. He is a former assistant director of Athletics at O.U. and was president of the Norman Alumni Club.