Alumni Association Progress

TWENTY-TWO Life Members were added to the Association roster during the last month, swelling the total of living Life Members to 342. The large increase was due chiefly to special work done by Hicks Epton, '32law, Wewoka, member of the Association Executive Board and chairman of the membership campaign committee.

During the last month, sixteen Life Memberships were received, and as six of the applicants have wives who also attended the University the total number of new Life Members is twenty-two. One Life Membership includes both husband and wife, if both attended the University. They both become paid members of the Association for life, and receive a joint life subscription to Sooner Magazine.

Most distinguished names added to the Life Member list are those of Leon C. Phillips, '16law, first Sooner graduate ever to be elected to the office of governor of Oklahoma, and Mrs. Phillips (Myrtle Ellenberger, '12), the first O.U. alumna ever to become first lady of the State.

The Life Membership for Mr. and Mrs. Phillips is a complimentary one, presented to them by a group of their Sooner friends.

Other new Life Members include three outstanding school administrators of Oklahoma. One is Harry D. Simmons, '24, superintendent of schools at Wewoka. Mrs. Simmons is also a graduate of the University. She is the former Louise Orton, and received a bachelor's degree in 1925. They have three children. Mr. Simmons, who has a master's degree from Columbia University and has worked for a Ph.D. degree from O.U. during Summer Sessions, is executive secretary of the Association of School Administrators of Oklahoma and is a member of the State Board of Education.

Another superintendent in the list is C. Dan Procter, '36ma, head of the school system at Ada. Mr. Procter was a member of the faculty of East Central State Teachers College at Ada for ten years before being elected to his present position in 1937. During the year 1926-27 he was instructor in business education in Shawnee high school. He and Mrs. Procter have two children.

The third superintendent is R. L. McLean, '38 ed.m., who is head of the school system at Anadarko.

Wilson Wallace, '37, member of the State Legislature from Carter County is one of the new Life Members. He was a member of the Sixteenth Legislature also, and has taught four years in the Ardmore schools. Mrs. Wallace (Odelle Crane, '33), also goes on the Life Member roster.

Another Sooner couple in the new list is James W. Boone, '30, and Mrs. Boone (Bilbie Rives, '27ex), of Atoka. Mr. Boone is manager of the Boone and Styron Department Store in Atoka, and is captain of Company F, 120th Medical Regiment, Oklahoma National Guard. He is a member of the Atoka City School Board and superintendent of the Baptist Sunday School, which is the largest Sunday school in the county.

John R. Bunn, '23, petroleum engineer at Tyler, Texas, and Mrs. Bunn (Wilma Whatley, '25ex), are another couple joining the Life list.

The other couple added during the last month consists of Vern R. James, '37ex, an employee of the Norman Postoffice, and Mrs. James (Oma Wilson, '37ex). Mr. James is a former member of the alumni office staff and was in charge of the mailing room while a student in the University.

William Mayhew Selvidge, '38, law student during the first semester of the present school year and representative-elect from Carter County, is a new Life Member. Mr. Selvidge is former editor of the Sooner Yearbook, and a leader in student affairs. His home is in Ardmore.

A new Life Member from Muskogee is Maud F. Fannin, of the Class of '23. She is a stenographer for the Veterans Administration.

A Life Membership went to Earnest (Mike) Massad, '32ex, of Ardmore, former Sooner football star, as a surprise Christmas gift from his sister, Emma Lee Massad, manager of the news stand in the Oklahoma Memorial Union. Mr. Massad played fullback for the Sooners three years; was chosen on Ed Cochrane's Big Six all-star team; and made the trip to Hawaii with the Sooners to play the University of Hawaii. While a student he was vice-president of the Student Council and was a member of Jazz Hounds. He also was a member of the Board of Governors of the Union.

C. LeFlore, '22ex, who attended the University just before and for a time after the World War, is another new Life Member. He lives in Atoka and is assistant superintendent for the Works Progress Administration in Atoka County. When a student in the University he was known on the campus as "Blackie Daw," and was a leader in pep organizations.

Wewoka is the home town of Bruce Carter, '32ma, who is another Sooner joining the Association for life. Mr. Carter is postmaster at Wewoka.

Another new member from Wewoka is
RECENTLY the Executive Board of the University of Oklahoma Association designated me as chairman of a Membership Committee. The Board felt that one strong, intensive drive for members should be conducted for a limited period. We started to work and have been at it ever since. The Advisory Councils in the various counties of the State and the chairman of each City Council out of the State were designated to serve on the committee. The district directors of the Association are working with the councils of the counties in their respective districts. This, in brief, is the method. I want to say a word as to the arm.

We have set a goal of 1,000 new members by January 15. Quotas have been set up for each county and city out of the State. These quotas, if met, will result in a membership of approximately twenty per cent of the graduates. This seems small and it is, but keep in mind that despite the unusual growth of membership in the last year, only a fraction of O. U. graduates have in the past belonged to the Association.

Let us make it clear that this effort is not motivated by financial reasons. The Association is in the best financial condition in its history. The real motive is a genuine conviction on the part of your Board that a larger active group of alumni thus banded together cannot fail to inure to the mutual advantage of the University and its graduates. If all O. U. Alumni were speaking as one voice, nothing reasonable that they could ask would be denied. I am not trying to sell you on the Association; the fact that you get the magazine is conclusive evidence you are already sold. I do ask that you carry, as only you can, this suggestion to the alumni in our own locality.

Results already are encouraging. In this issue you will find announcement of twenty-two new life members. Indications are that the next issue will carry a similar announcement. Every mail brings encouragement—and memberships. Paul A. Walker, a member of the Federal Communications Commission and a loyal Sooner, has already sent in the quota for Washington, D. C. Others, equally busy with their professional work, both in and out of state, have met their quotas. Busy men, yes, but not too busy to assist. Are you?

Letters sent council members

The Alumni Office at Norman, working with Hicks Epton of Wewoka, the chairman of the Executive Board’s membership committee, has sent out a special bulletin to all chairmen and members of County Advisory Councils over Oklahoma, and to City Advisory Councils outside Oklahoma.

The letter, signed by Ted Beard, executive secretary, stated in part:

“We expect the alumni, one hundred per cent strong as individuals and as groups, to continue the forward march we are now enjoying in making the University of Oklahoma the outstanding institution of the Southwest! In numbers there is strength! Hence, the reason for additional members needed now as never before to work for this very worthy cause.

“A great majority of the Council members now functioning in the interests of the University at large are either Life or Annual members of the Alumni Association. We would like very much to have a one hundred per cent enrollment, and in a like manner, to have your active support as officials of your local councils for the period of one eight hour day between now and January 15, 1939, in enrolling other ex-students and graduates of the University as active paid members in your Association.”

To the Alumni Secretary:

Your letter of November 14, in which I was named a member of the Advisory Council of Cowley County, Kansas, was forwarded to me. I no longer live in Kansas, but will be glad to serve in a similar capacity in the area in which I now reside. There are a great many Oklahoma University graduates and former students in this area working for various oil companies. I am compiling a list of names and addresses which I will forward to you in the near future. I have listed fifty-five to date.

Hicks Epton, membership chairman

Membership Drive

By Hicks Epton