PRIORITIES—the restrictions on use of consumer goods made necessary by our Government’s drastic need for war materials have brought about a drastic change in the lives of American citizens. What should we do in this situation to help the war effort? For one thing, we must pay special attention to the conservation of all the useful possessions we already have—clothes, automobiles, homes, home appliances, and other things that will become scarce because of the priorities. Keep these possessions you have in the best of repair, and in good working condition. Have repairs made and buy replacement parts as soon as they are needed—and while you can get them. It is important to extend the useful life of the equipment you already have.