tured Governor Roy J. Turner, President George L. Cross, Hal Middles-

ter, University of Oklahoma, '48bus, and the inimitable Roundy Coughlin, sports editor of

Madison (Wisconsin) State Journal.

A suitable climax was provided by the appearance of the great University of Oklahoma Band in shining new uniforms. It was a real pleasure to be master of ceremonies at an affair like this where everyone felt so good that nothing could possibly go wrong.

Some of the other early risers at the breakfast were Joe Curtis, '20ba, '22law, and Mrs. Curtis, '22ba, Pauls Valley; Joe Smalley, '19ba, Virginia; '48ba, Norman; Paul Reed, '21, and Paul Reed, Jr, Sulphur; Ned Sheppler, '18, and Mrs. Sheppler, Lawton; Dr. Oscar White, '21ba, and Mrs. White, Oklahoma City; Reys Evans, '36ba, '39law, and Mrs. Evans, '40ba, Ardmore; and there from Prague were Vienne Hendricks, '25ba, Dr. Ned Burleson, '26ba, '29ba, '31med, and Mrs. Burleson, '27ba.

John Turner, '37, and Mrs. Turner of Holdenville were there with Gene Truscott, '37law, and Mrs. Truscott, '37ed, of Shawnee.

Also enjoying a much deserved vacation were Mr. and Mrs. Walter Kraft. Walter has been chairman of the University Athletic Council for many years. Another well-known old timer from the Norman campus was Colonel Jerry Waters who was there with Mrs. Waters. Also seen on the front row were C. E. "Bud" Loomis, '40-'42, and Mrs. Loomis, '32ba, and Michael Webber and Lorene of Enid. Roundy Coughlin expressed the sentiments of everyone present when he predicted, "Them Sooners can really go when it comes to football and no one's going to run around them babies including the LSU'ers."

Sugar Bowl Game

After three days and three nights of intensive preparation it seemed to me that by noon on January 2, the day of the game, the Sooner Alumni were a little over on served. Fortunately this did not apply to the great Sooner football team, as it was soon to demonstrate. The day of the game was perfect football weather and the bands and special activities were never more colorful. The Pride of Oklahoma had been at its high point for the year when it marched onto the Sugar Bowl field in brilliant new red uniforms topped with ostrich plume shawls.

The LSU boosters brought a fearsome looking caged tiger on the field before the game. However, he soon lost interest in the proceedings and by the end of the first quarter was sound asleep for the caged tiger on the field before the game. However, he soon lost interest in the proceedings and by the end of the first quarter was sound asleep for the rest of the afternoon.

A number of Sooners, who were among the early arrivals at the game, were Earl Wells and Mrs. Wells of Henryetta, top-supporters of O.U., and Wade Wells, '49eng, and Mrs. Wells of Muskogee where they saw as they were coming into the stadium were Mitchell Simon, '41, and Mrs. Simon, and Dr. Floyd Simon, '43med, of Clinton; Cy Ellinger, '26ba, and Mrs. Ellinger, '26, of Purcell. Walter Avery, '15, who now lives in Memphis, Tennessee, Lee Welch, '21law, and Worth, Clee Fitzgerald, George Nolan, '19, and Mrs. Nolan, '31ba, '36a, '36sci, Norman, and Jerry Nolan, '39bus, and wife Elizabeth, '43, of Dallas. Mr. Paul Brown, '27law, and Mrs. Brown, and their fine family of Oklahoma City, Dr. R. W. Morton, '38ba, '49law, and Mrs. Morton, '49bus, and MRS. COOPER, Fort Logan, Colorado; Glenn E. Fields, '37-'40, Phoenix, Arizona. Woodward was well represented by W. A. Fulller, '47ba, and Mrs. Fuller, Mr. and Mrs. R. C. Van

Morrant, and Mr. and Mrs. J. O. Selman.

A number of Norman people were there including the world Belknap, '25ba, Paul UP- DeGray, '30law, and Mrs. UPdeGRAY, '28ba, '04ma, VERN JAMES, '37, and Mrs. James, LLOYD LOCKETT, '41ba, and Mrs. Lockett, and Lloyd's brother, Walter, who came home for the holidays from Danville, Virginia. From Granite with their 16th annual renewal of the classic in New Orleans. SOONER MAGAZINE

The irrepressible Roundy Coughlin, sports editor of the Madison (Wisconsin) State Journal, had a few remarks to make concerning the Alumni breakfast in New Orleans:

"I think when I got my honorary "O" at the Oklahoma Alumni banquet in New Orleans that was the proudest guy that ever strut down the pike. I was so tickled I pretty near cried over it.

"When you get a guy like weeping you got something. I was really proud of it and what a beautiful banquet that was. Then when the Oklahoma band came in there and played and sang Oklahoma I then saw everything. It was something I never thought I would be an hon- ored guest of.

"If you would have told me this was coming up after I quit sixth grade I would have had everything I could to get you in the dippy house.

"President Cross of the University of Oklahoma did a great job in introducing me brother he worked. You can see in his be in the top bracket with this education stuff. To top it all off he's a real guy. He ought to have a summer school class for some of these presidents and put a little polish on them.

"George Cummings assistant executive-secretary of the University Association did ever do a job. He is the best guy I ever came in contact with on this kind of a setup he made me feel right at home. I though it was too big an affair for me but after dealing with Cummings I came down to earth with the rest of them. He had a lot to do with me being at ease you can say that again.

"Boyd Gunning he was the toastmaster that's the way to run a banquet off good and fast and no long winded guys. He had Governor Turner say about six words then rang the bell the Gov- ernor wanted it that way too he was there to extend the pike. I was so tickled I pretty near cried over it.

"Some attorney down there Paul Brown he has got a good hand coming he did a fine job.

"You see I'm delighted I accepted that job to set a new record in that department.

"If you would have told me this was corning to Havana, Cuba. The well-planned toursenjoyed by the team while in Cuba were planned by Douglass Wood, '29, who is now manager of the Braniff Airlines in Cuba. Doug did a fine job and contributed much to a very pleasant trip.

Those who have had an opportunity to know the members of the O.U. football team of 1949 will always remember them not only as a great football team, but also as one of the finest group of young men ever assembled in Oklahoma for any purpose. Seeing these boys at work and at play you have the impression that with them the glories of championship college football is not an end in itself, but merely a fine experience on the road to successful careers in the various pro- fessions and lines of business which they have chosen through their studies at the University.

Remember these boys because you will hear more from them as the years go by.

SPORTS

1949 Sooners End Hunt

Oklahoma's Sooners ended a glorious football season January 2 with a crushing 35-0 defeat of highly-touted Louisiana State in New Orleans' Sugar Bowl before 85,000 enthused and highly-partisan fans.

The victory, which extends from the second game of the 1948 season, was the 21st straight for Coach Bud Wilkinson's wrecking crew and the 11th consecutive win for the season.

Sugar Bowl records went by the wayside in the 16th annual renewal of the classic in New Orleans as the undefeated and untied Oklahomans doggedly out-fought and out-hustled the Louisiana team.

1. The 35-0 lacing of the Bayou Bengals was the worst defeat of a team in Sugar Bowl history. The previous record was held by Oklahoma A&M when they defeated St. Mary's 33-13 in the 1946 contest.

2. The 35 point margin of victory also wiped from the record books the 20 point margin held by the Aggies and Texas, who defeated Alabama 27-7 in 1948.

3. Leon "Mule Train" Heath's 86 yard touchdown run from scrimmage bested by 11 yards the 75 yard run by Jimmie Ford of Tulsa against Georgia Tech in 1946.

4. Two touchdowns apiece by Heath and George "Junior" Thomas tied three other former Sugar Bowlers for the most touchdowns in one game.

5. Ken "True Toe" Tips kicked all five extra points to set a new record in that department.

Heath, who personally rushed for 170 yards out of the 286 gained by the Sooners, was named the outstanding player in the Sugar Bowl game. He received the Warren V. Miller memorial trophy at a banquet following the game.

Durrell Royal, quarterback, played a brilliant
JANUARY, 1950

Vacationing in Havana, the Sooner gridders and their wives pose for a family portrait with the famous Morro Castle in the immediate background. The Cuba trip served as a victory celebration after the Sooners disposed of L.S.U. 35-0 in the Sugar Bowl.

game as signal caller, punter, passer and defensive man.

Out of Royal's seven punts, he kicked five out of bounds on LSU's 40, 14, 26, 12 and 10. Royal's two-year record of Sugar Bowl punting includes 15 punts and 13 of them either out of bounds or into the end zone.

LSU's Cinderella team, who came into the Sugar Bowl as the hottest team in the nation, had defeated in regular season's play Rice, North Carolina and Tulane, all champions of their own conferences.

Oklahoma, champions of the Big Seven, were out to make certain they wouldn't be the fourth victim.

The devastating line play of the powerful Sooners forward wall held the Tigers to a mere 38 yards by rushing, 12 yards under Oklahoma's seasonal record which led the nation.

Oklahoma's line tore the Bengal defenses to shreds in what was supposed to be a battle of unpenetrable defenses. Their line and downfield blocking allowed the Sooner backs to run for a net total of 286 yards.

After a rough defensive first quarter, which ended in a scoreless tie, the Sooners began clicking. They scored twice in the second period, once in the third and again twice in the fourth.

The only Louisiana State scoring threat came near the end of the first quarter, when the Tigers opened with a surprising passing attack that carried them to the Oklahoma's 19 yard line. But the alert defensive play of Royal saved a touchdown, bringing it back to the Oklahoma 19 yard line.

After two unsuccessful plays, Thomas took a Royal pitch-out for 17 yards to the LSU 21. Thomas then dropped a pass from Pearson in the end zone that was a duplicate of the first scoring play. That didn't matter because the Sooner halfback scored for his second tally. Tipps goaled again.

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That put Oklahoma out in front 14-0 at halftime.

After the rest period the Sooners came out vehemently, scoring on the first play after they took possession of the ball. Before the Tigers could catch their breath Heath was on his record breaking jaunt.

Tipps second half kickoff was taken by LSU on their 45. One running play and two pass plays failed to gain for the Tigers and Konz punted to the LSU 14 yard line. Heath then took over from Pearson and returned the ball 86 yards for the third score. Tipps converted.

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Another Bengal fumble on the first play of the fourth period led to the Sooners fourth touchdown. On an end around play Lyle was tackled viciously by Bert Clark tearing him loose from the ball. Little Buddy Jones recovered for Oklahoma on LSU's 13 yard line. Four plays thereafter Oklahoma scored. Pearson lost two over left tackle, LSU was penalized five for offside. Thomas carried for five. Royal sneaked over left guard for the final five.

Louisiana State took the next kickoff and they again opened with a passing attack. Carroll Griffith and Charley Peevy flipped two straight aerials for 19 yards. But in stepped Clark to intercept Griffith's toss and return it eight yards to the Louisiana State 30 yard line. It took the Sooners only two plays to make their fifth and final tally. George Brewer lost four. Heath then took over and raced 34 yards to cross the pay dirt standing, with the final tally standing at 35-0.

Achievement Day Set

The third annual Achievement Day, sponsored jointly by the University board of regents and by the University of Oklahoma Association, has been scheduled for April 12, 1950.

Five outstanding Oklahomans will be honored at an Achievement Day banquet. They will be awarded a distinguished service citation on the basis of the persons' merit "in advancing a better, more enlightened, and understanding society in Oklahoma".

Recipients of the awards in 1949 were: Dr. Frank P. Baker, Talihina; Lew Wentz, Ponca City; Bennie Owen, professor of physical education; Miss Muriel Wright, 20, Oklahoma City, and Frank Phillips, Bartlesville.

Those receiving citations at the first Achievement Day in 1948 were: General W. S. Key, Oklahoma City, Lynn Riggs, 23, New York; Everett DeGolyer, 118a, Dallas; and Mike Monroney, 218a, Oklahoma City.

Winners of this year's awards will be announced later.

Former Honor Student Promoted

The board of directors of Phillips Petroleum Company have elected Harry D. Turner, '31Law, to the office of general attorney.

As a student, Turner was elected to the Order of the Cof for outstanding scholarship. He received the highest grades in each of his first, second and third year law classes. For these achievements he was granted the Phi Delta Phi, the Callahan and the Bledsoe scholarship awards.

During World War II, he served as an artillery officer. And he later served as a prosecutor of Japanese war criminals in Manila.

Nielsen Appointed Editor

Dr. J. Rud Nielsen, research professor of physics at the University, has been appointed an associate editor of the Journal of Optical Society of America for a six-year term beginning January 1, 1950.

Dr. Nielsen has been a member of the Optical Society of America for many years and has published a number of papers in its journal. He has previously served as an associate editor of the American Journal of Physics.

Grad Cops Prize

Miss Annie Laurie Von Tungeln, 24ba, was awarded one of the ten $10 prizes in the 1949 Travel contest of The Instructor magazine. Miss Von Tungeln now teaches Spanish at Tulsa Central highschool. Excerpts from her prize-winning manuscript will be published in one of the spring issues of The Instructor.

> John E. Mertes, chairman of the department of marketing, went to New York City to attend a professional meeting of American Marketing Association December 25-January 1.