Plenty of Summer Energy

GILT EDGE Pasteurized Grade "A" Milk is a reliable source of important food elements in hot weather. Most people know that diet experts recommend at least a quart of milk per day for each child, and a pint per day for an adult. But it is important, too, to select a brand of milk that is of dependable, uniform quality. The richness of GILT EDGE milk is carefully kept up to standard. The cream line is at the same point day after day. And what you see is really cream—without any coloring material of any kind.

The important qualities that you can't see, such as cleanliness and pasteurization, are also maintained by the Gilt Edge organization on a high standard. Specify GILT EDGE when you buy milk, buttermilk, cottage cheese, butter or other dairy products from your grocer. Or telephone 130 to start convenient daily delivery to your home.

Wholesome ice cream in a score of different flavors is available at the plant, Highway 77 and Eufaula, on a quick curb service basis. Deliveries will be made anywhere in Norman at slightly higher prices.

McCormick's GILT EDGE Dairy Products

Eufaula and Highway 77
NORMAN, OKLAHOMA Phone 130