The Sheplers have a long record of newspaper service in Oklahoma, and the sons of the father are worthily carrying on his traditions. Fred and Ned Shepler, both Sooners, are the publishers of the «Lawton Constitution» which their father, the late John N. Shepler published. Ned Shepler, ex ’18, editor of the «Lawton Constitution» was recently honored by newspaper men of the state by election to the presidency of the Oklahoma Press Association.

President of state editors

A successful son of a successful father. That's Ned Shepler, the new president of the Oklahoma Press association. For 31 years his father, the late John N. Shepler was an active journalist. He spent 17 years in newspaper work in Oklahoma, and when he died in 1919 Ned became editor of his paper, The Lawton Constitution. Since then he has been making a name for himself.

Any unwary person dropping into the office of The Lawton Constitution wanting to know the answer to some question about the newspaper profession could in most cases get the answer from Mr. Shepler, an editor who was born and bred in newspaper work. For the past eleven years he has been editor of the paper left to him and his brother, Fred.

From his childhood spent in the various newspaper offices of his father, beginning on the old Milan Standard in Milan, Missouri, through the journalism course at the University of Oklahoma, to the editorship of the state's leading newspapers he has lived close to his profession.

From Missouri his father moved to Pawnee, Oklahoma where he bought two papers and merged them as the Pawnee Courier-Dispatch in 1902. The family lived in Pawnee until 1910 and then moved to Lawton, where the Constitution was purchased. Ned was graduated from Lawton high school in 1915 and in the fall of that year he entered the university, enrolling in the school of journalism. In the university he was a member of Sigma Chi social fraternity and Sigma Delta Chi, professional journalism fraternity. He was managing editor of the Oklahoma Daily in his last year in school. Before he had time to complete work for his degree he left school and entered the army. Fred had received his degree from the University of Oklahoma in 1915. Upon his discharge from the army in December, 1918 he became city editor of his father's paper. Five months later his father died and he became editor, which position he has held ever since.

Since his early youth he has been an interested attendant at Oklahoma Press Association meetings and in later years a participant in the activities of the association. When Hutton Bellah disappeared from the state in 1929 he was vice president of the association. Members began to look for someone to take his place as an officer. Mr. Shepler was chosen. He was made second vice president, from which he was graduated to the presidency.

He was married in September, 1922 to Miss May Barnes. They have one daughter, Shirley Joan, who is seven years old now.

ESCAPING THE DOLE

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they must put into effect shorter hours for laborers. Also, the national government can do much through legislation and administrative policies to bring about the necessary changes in the distribution of the national money income. Such legislation should be along the following lines:

1. Revision of the anti-trust acts to provide for more stringent regulation of industrial combinations and trade associations.

2. Federal incorporation of business enterprises and the regulation of security issues by corporations so as to eliminate stock watering, stock dividends, stock bonuses, and cash bonuses to officers and directors.

3. High taxation of the larger individual incomes and the revival of the excess profit tax for corporations.

4. Revision of the national banking law so that commercial banks will have their activities confined largely to making commercial loans rather than making call loans and loans on securities.

5. Revision of the tariff so as to lower the absurdly high tariff rates, and permit the importation of foreign goods at reasonable prices.

6. Reduce the amount of farm land by having the government purchase large blocks of poor farm lands to be converted into national forests.

Through administrative policies the federal government could bring about the limitation of production in certain industries where there is an evident physical overproduction of commodities, such as in the cases of wheat, cotton, and petroleum. The limitation of oil production should be brought about for the purpose of conserving natural resources. Through the attitude of the national administration recalcitrant business leaders can be forced to accept the principle of higher income to consumers and lower rates of return to capital.

Now is the time for us to change the flow of our national money income so that we may escape the dole system. It is to the interest of all classes to make the change now. If we wait until un-employment forces it upon us, we might not be able to throw it off by effecting the necessary change in money income.