FOLLOW-UP SUCCESS

The tangible benefits of last season’s success were evident this spring as results of OU football recruiting efforts became known. Again, Chuck and staff coaxed the No. 1 blue chipper in Texas out of Texas. Scott Hill, a highly-sought quarterback from Hurst, was on the list the first day of signings.

Some of the other prize recruits (backfield) include: Robert Lee Steward, all-state and prep all-American from Forrest City, Ark.; Tinker (brother of Steve) Owens, all-state from Miami; Ike Forte, all-state and blue chipper from Texarkana, Tex.; and Larry Briggs, co-player of the year in Oklahoma with LeRoy Selmon, from Oklahoma City; and Larry Briggs, co-player of the year in Oklahoma with LeRoy Selmon, from Eufaula, (brothers of Lucious) were recruited as linemen.

The other signees (backs) are: Lonnie Wright, Ardmore and Sao Paulo, Brazil; Barry Jones, Farmersville, Galveston; Tony DeReinzo, a kicker from Littrell, Muskogee; Don Lemon, New Orleans; Carey Jackson, Galveston; Tony DeReinzo, a kicker from Littrell, Muskogee; Don Lemon, New Orleans; Carey Jackson, Galveston; Mike Birks, Tulsa; Charles Sanders, Erick; Jim Kemp, Hobbs, N.M.; Mike Phillips, Galveston, and Mike Vaughn, Ada.

Linebackers: Marty Brecht, Conroe, Tex.; Randy Coffman, Altus; Jimbo Elrod, Tulsa; Steve Kunkle, Hurst, Tex.; Mike Cayce, Seagraves, Tex.; Mike Thompson, Imperial, Calif., and Gary Bishop, Findlay, Ohio.

Dear old alma mater’s gift from the Seniors of ’72 will be books — $1,000 worth — for the undergraduate division of Bizzell Memorial Library. Representing the seniors and the library staff are (from left) Phil Cunningham, freshman law student and last year’s senior class president; Dave McCurdy, president of the ’72 class; Mrs. Dana Rocks, head of the Lower Division Library, and Dr. Arthur McNally, director of University Libraries.

Becoming a Reality

When plans were unveiled last June for the $5.3 million multi-purpose arena, the funding package included $3.1 million which would come from institutional sources and $2.2 million which would have to be obtained from private sources.

Several months later the announcement was made that the Samuel Roberts Noble Foundation of Ardmore had donated $1 million to the arena campaign fund. The Noble gift, the largest single gift in OU history (other than through bequests), put the remaining dollars within realistic reach. All that is needed now to achieve the original goal is an additional $300,000 in capital gifts plus the completion of the seat option sales campaign.

Ground has been broken for the arena, and plans call for construction to begin this September with completion expected about 18 months later. Another major gift to the campaign ($150,000) was received from Phillips Petroleum Co. John Houchin, deputy chairman of Phillips and chairman for the arena campaign, presented the gift. Said Houchin: “The officers of Phillips Petroleum Co. fully realize the great need for a multi-purpose facility on the University campus. Those of us who participate in events on the campus can remember incident after incident when many members of the community were denied the lack of a suitable facility.”

The new arena is to be built south of the main campus area north of new Highway 9. Replacing the Field House, which was built in the 1920s and came obsolete in the 1940s, the arena will seat some 11,000 people. It will be the home of OU basketball, wrestling and gymnastics, and it will be used for student convocations, public lectures and arts events.

When the arena is completed the University will move from last place in Big Eight basketball seating capacity (4,775) to a position comparable with other conference schools. It will be known as The Lloyd Noble Arena in memory of the founder of the Noble Foundation, and former OU regent and alumnus.

Cuisine à la Academe

The hottest selling book in the University Book Exchange today isn’t a novel by Charles Reich, Erich Segal or David Reuben. It’s a cookbook.

The 280-page cookbook taken from the recipe files of several generations of University of Oklahoma women is being sold as a joint project of the University of Oklahoma Women’s Association in Norman and the University of Oklahoma Health Sciences Center Faculty Women’s Club.

The cookbook is being sold to purchase needed equipment for the University Hospital. The proceeds will be used to acquire an Apnea Alarm System to monitor the respiration rate of critically ill newborn infants for other needed equipment.

The $3 cookbook contains 13 chapters prefaced by original pen and ink drawings. The final chapter, called “The Forgotten Cake and Other Unforgettables,” contains recipes from outstanding University women beginning with Mrs. David Ross Boyd, wife of OU’s first president. Also included are other well-known University names such as Bizzell, Monnet, Kaufman, Brookes and Cross.

The cookbook is being sold in Norman at the University Book Exchange, the OU Press, the Book Shop of the Oklahoma Center for Continuing Education and at selected stores. It is also available through the University Book Exchange or by mail from Mrs. George Henderson, chairman of the cookbook committee. 2616 Osborne Drive, Norman, Okla. 73069. Fifty cents should be added for mail orders.
Dr. Dorothy Truex, associate professor of education and research director for the university community at OU, has been named president-elect of the National Association of Women Deans and Counselors (NAWDC).

Dr. Charles Bert is the new director of the University of Oklahoma School of Aerospace, Mechanical and Nuclear Engineering.

David Gardner has been appointed as project director of Upward Bound, a pre-college preparatory program sponsored by Oklahomans for Indian Opportunity (OIO) and the University.

The University of Oklahoma Press Building has been named Savoie Lottinville Hall in honor of long-time OU Press Director and Regents professor of history, Savoie Lottinville. Mildred Andrews, David Ross Boyd professor of music at the University of Oklahoma, was named “Oklahoma Musician of the Year” in ceremonies at the State Capitol.

Mrs. Frank L. (Nancy) Davies Jr. of Enid has become the first woman president of the University of Oklahoma Board of Regents.

Dr. Tim R. Covington, assistant professor of clinical pharmacy at OU, was recently appointed to the faculty of the National Drug Education Center, Oklahoma City.

Dr. George M. Sutton, George Lynn Cross research professor emeritus of zoology, has given the University a $20,000 endowment, to be known as the George Miksch Sutton Lecture Series.

**FACE LIFTING**

Alumni visitors to the Oklahoma Memorial Union the past two years have been pleasantly surprised by its physical changes — there is a new restaurant, a shopping mall, and the Will Rogers Cafeteria has been remodeled. Unfortunately, the early institutional decor of the Faculty Club remained the same — bleak, except for the visible signs of its leaky roof which were becoming more obvious.

Finally last fall the directors of the Alumni Development Fund voted financial assistance for complete renovation of the club, and by February 1 everything had changed except the location. The club remains on the mezzanine of the Union — across from the Alumni Office.

The ADF assistance amounted to $22,000 and was made possible through the bequest of Jasper P. Baldwin. (Baldwin, an alumnus, designated the University as recipient of a $200,000 bequest which was received three years ago.) In announcing the gift for renovation Bryan Arnn, chairman of the ADF, said, “Since faculty and staff members at OU are experiencing a no-raise policy this year, we felt this gift might benefit more of OU’s personnel that anything else we could do.”

Club services, as such, had ceased to exist prior to the renovation. Now members can have morning coffee, lunch, cocktails (after 4 p.m.) and dinner in the new club. Instead of one big room with lots of possibilities, there are now three areas: a dining room, lounge and small dancing area, and a room which can be used by private groups. The decorative style is contemporary, and the basic color is red with accents of black, white and blue.

In addition to faculty and staff, membership is open to paid members of the Alumni Association. Cleveland County members pay $25 annually plus $5 per month for club privileges, and non-resident alumni pay $25 annually plus $2.50 per month.

**Feeling the Financial Crunch**

It didn’t come as a surprise to anyone, but as sine die adjournment approached for the 2nd session of the 33rd Oklahoma legislature, higher education began to feel the effects again of the state’s continuing financial pressures.

The State Regents, after accepting and whittling requests from individual institutions, had submitted a ’72-73 request of $110,418,000 for 25 colleges and universities in the state. Unfortunately, the legislators had few additional tax revenue dollars to work with, and the final appropriation came out at $81,720,533, short of the Regents’ request by more than $28.5 million.

The total allocation this year is $2.4 million more than last year for the entire educational system, an amount which is about one-sixth of what the Regents requested for the University of Oklahoma and its Health Sciences Center alone.

The Regents have made their final allocations to each school, and OU received only $259,740 in new money. This compares to $1.5 million additional funds received by OU in ’71-72, a year when, because of the high rate of rising costs in higher education, programs were cut back and a no-raise policy went into effect for all faculty and staff. Obviously, this year’s increase will not come close to meeting the increasing costs in higher education.