COACH AD LINDSEY
Ad Lindsey, head football coach, must prepare a team to defend Sooner grid honors this fall against one of the toughest and most colorful competition ever scheduled for Owen Field.

COACH DEWEY "SNORTER" LUSTER
"Snorter" Luster, formerly coach of the successful Norman High School football teams, joined the coaching staff last fall. He is assisting Coach Lindsey in developing Sooner football teams.

H- V- McDERMOTT
Coach McDermott is consistent in his ability to turn out clean hard-fighting quintets.

BEN G. OWEN
As every "grad" knows, "Bennie" has served as head football coach until the past three years. Now as Director of Athletics, he continues to give the University of Oklahoma its traditionally high class grade of clean sportsmanship.

A Coaching Staff that Could Develop Good Material into Stars
There is much good material graduated every year from Oklahoma high schools. But some of the best of this good material goes to school in other states where its brilliant performance brings glory to a foreign Alma Mater.

One reason for this is that the alumni and friends of other universities use the influence in their power to send all the best material they can locate to the school nearest their heart, whether that school be a hundred or a thousand miles from home.

Sooner grads can help check this leakage of valuable athletic strength by urging the graduating high school athletes in their own communities, who can make passing grades, to wear the White and Red colors.

Send the names of such graduates, with their particular accomplishments, to Ben G. Owen this summer—before they decide to attend another school.

COACH PAUL V. KEEN
Paul V. Keen's mighty wrestling team has brought much fame to Soonerland.

COACH "JAP" HASKELL
"Jap" Haskell, head baseball coach and freshman football mentor, coached his nine to a tie for Big Six first-place honors this spring.

COACH JOHN C. JACOBS
John C. Jacobs coaches indoor and outdoor track with constant success. He has become famous as a builder of track stars.