Doctor W. B. Bizzell will be honored at the Southwestern Conference on Higher Education November 14, 15 and 16 on the University campus. The conference will be a tribute to him as he starts his tenth year as president of the University. Doctor Charles M. Perry, head of the department of philosophy, is chairman of the general committee in charge of the conference.

**The Educational Conference**

**Final arrangements have been made for the Southwestern Conference on Higher Education to be held November 14, 15 and 16 on the University campus.**

A score of prominent speakers are included on the program which will bring into bold relief the problems of education today in the Southwest.

Alumni, students and teachers from Oklahoma, as well as the entire Southwestern part of the country, have been invited to attend the conference.

Without a doubt, the conference will be the most important educational event ever held on the University campus. The many noted educators who will appear on the program will offer Oklahomans and persons of the Southwest an opportunity to see and hear some of the most brilliant men and women engaged in the teaching profession.

The conference will be dedicated to President W. B. Bizzell who is now in his tenth year as president of the University. It will be a tribute to the man who has brought the University along to the place where it is considered one of the finest in the country.

No more fitting tribute than the conference could be offered to the man who has for ten years made the life and welfare of the University his life and his welfare.

The speeches given during the conference will probably be published in some form. A glance down the list of meetings and principal speakers gives an indication of the all-inclusive educational problems that will be discussed.

The complete program follows:

**Thursday, November 14**

10:00 a.m. Union building
Registration and distribution of tickets.

4:00 p.m. The University of Oklahoma Faculty Club
Reception and tea for delegates, guests and their wives, honoring President and Mrs. Bizzell, the president of the club and Mrs. Cheadle receiving.

8:00 p.m. Fine Arts Auditorium
General Session 1—Higher Education, Its Relation to Society.
Charles M. Perry, professor and head of the department of philosophy, University of Oklahoma, president.
Address, “Higher Education in the Southwest,” William Bennett Bizzell, president, University of Oklahoma.

**Friday, November 15**

9:30 a.m. Engineering auditorium
Discussion Section 1—Higher Education, Its Provinces and Organization
L. B. Hoisington, professor and head of the department of psychology, University of Oklahoma, presiding.
Address, “The Educator and Society,” David Y. Thomas, professor and head of the department of history and political science, University of Arkansas.
Address, “Organization of the Arts and Science College,” Professor Bode.
Address, “Professional Training and Social Ends,” Arthur B. Adams, professor of economics and dean of the college of business administration, University of Oklahoma.
Address, “Graduate Study in the Southwest,” Homer L. Dodge, professor of physics, director of the school of engineering physics, dean of the graduate school, University of Oklahoma.
Free discussion from the floor, A. Linscheid, president, East Central State Teachers college, Oklahoma, leading.

1:30 p.m. Engineering Auditorium
Discussion Section 2—Higher Education and the Control of Physical Environment
A. Richards, professor and head of the department of geology, director of the museum of zoology, University of Oklahoma; director of the Oklahoma Biological Survey; president.
Address, “Social Progress and the Advance and Dissemination of Biological Knowledge,” Homer LeRoy Shantz, president, University of Arizona.
Free discussion from the floor, A. O. Weese, professor of zoology, University of Oklahoma, leading.
Driving New Members

An Alumni association membership campaign was started October 19 and tentatively will close at Homecoming time.

Members of the University of Oklahoma association executive board met in a special meeting September 28 and voted unanimously to conduct the drive for six hundred new members to make up for an impending deficit in the budget due to reduced University appropriations.

It was decided that each member of the executive board would be responsible for securing fifty new members. Nonmembers living in the districts of executive board members are being contacted for the drive.

Copies of the Alumni association organization chart showing the functions, number of employees, funds and scope of work and services were sent to the alumni offices to the executive board members and persons helping them in the drive.

Buff Burtis, '27, Clinton publisher and a member of the board, is campaign publicity director.

A report on new members is due at the Homecoming meeting of the executive board. The decrease in appropriations has made it necessary for the association to start the drive for the six hundred new members.

Here are a pair of outstanding Soonerland sportsmen. Left, is Maurice Hawkisson, ace golfer and junior lawyer. The little fellow to his left is a one-hundred pound freshman who recently astounded the nation by winning the national small-bore skeet shooting championship. He is Billy Clayton, Clinton, Oklahoma, and he is a freshman in the college of business administration.