The electric climate is pure comfort... so fresh, so clean, so right for your family. The electricity that lights your home is the cleanest form of energy known. It's absolutely flameless, so it follows that electric heat is the cleanest, purest home comfort you can buy. The Electric climate offers a fresh new sensation of pure comfort the year 'round for your family. If you are building, buying, or modernizing, get all the unique benefits of flameless electric heat... combine it with electric air conditioning for total comfort—whether you live in a home, apartment or mobile home.

Flameless electric living is a bargain! Learn for yourself how little it costs for the unsurpassed comfort and convenience it delivers. Last year in the OG&E area, over 50% of all homes and apartments built were totally electric. Now it's your turn to switch on.

Board Election

In heavy balloting conducted by mail 10 new members have been elected to the OU Association executive board.

New members, who took office May 31 at the spring board meeting, were elected from Districts I, V and VI, out-of-state and in the in-state at-large category.

Retiring board members were Mrs. Raymond Keitz, Oklahoma City; Thomas E. Baker, Kingfisher; Robert L. Bailey, Norman; Larry Wade, Elk City; Robert W. Blackstock, Bristow; Roy G. Cartwright, Tulsa; Dr. James R. Snider, Ft. Smith, Ark.; Gerald J. Tubbs, Richardson, Tex., and Roscoe Walker Jr., Denver, Colo.

Although Cartwright's board term expired, he will serve a year as Association president and president of the executive board, moving up to that position from first vice president.

New board member from District I is William R. Bohon, '48bs, '50 m.eng, who works for Phillips Petroleum Co., Bartlesville, in property acquisition. He defeated Max Milner, '60bus, Claremore.

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John E. (Gene) Torbett, '55bus, '60mba, Oklahoma City, beat out Allen Evans, '60mba, also of Oklahoma City, in the District V race. Torbett is a partner in Arthur Andersen & Co.

In District VI Mrs. Almarion Hollingsworth, '42bs, El Reno, defeated Al J. Hruby, '55ms, Duncan. Mrs. Hollingsworth is a past president of the OU Moms' Association.

Winners of the out-of-state at-large memberships were Denny Bartell, '54geol, Houston independent geologist, and William J. Kennedy, '55eng, vice president and director of Miller & Co., Chicago. The other two candidates were Charles Ab- lard, '54Law, Washington, D.C., and Bert Boozman, '41bs, Ft. Smith, Ark.

Five members were elected from the eight in-state at-large candidates. They are Mrs. Barbara Berry, '46, Sapulpa, president-elect of the Alumnae Council; William G. Kerr, '62Law, Norman attorney and businessman; Robert Lockwood, '35bus, vice president of Marsh & McLennan, Tulsa; William G. Paul, '56Law, Oklahoma City attorney, and Don Yeager, '60bus, owner of Yeager's Department Store, Ardmore.

Other in-state at-large candidates were Homer Hulme, '55bus, Chickasha; C. A. McWilliams, '43ba, Broken Arrow, and Judge Alma Wilson, '41Law, Pauls Valley.

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