OCTOBER, 1939

Eufaula and Highway 77

NORMAN, OKLAHOMA

Start the New School Year

with

Grade "A" Milk

Bottles of milk with different labels on them look a great deal alike. But there is often an amazing difference in the contents. In selecting a milk distributor to supply your household with this important food item for the next year, remember that the designation "GRADE A" on a bottle of GILT EDGE milk is a guarantee to the consumer that the milk comes from sanitary sources, and that it has been properly handled all the way from the dairy farm to the consumer.

The GILT EDGE dairy company earns the right to distribute "GRADE A" milk by complying with city, state and federal regulations. These regulations cover inspection of the cows from which the milk is received; the equipment and sanitation practices followed at the dairy farms; and the equipment and the handling at the dairy plant. Only dairy plants fulfilling strict requirements are permitted to use the "GRADE A" label.

For health protection GILT EDGE "GRADE A" MILK.

Phone 130

McCormick's GILT EDGE Dairy Products

Band Day - Dads' Day - Homecoming

THREE BIG FOOTBALL SATURDAYS AT O. U.

October 21
Sooners vs. Kansas --- Dads' Day

October 28
Sooners vs. Okla. Aggies --- Band Day

November 4
Sooners vs. Iowa State --- Homecoming

Reserved Seats for All Home Games, $2.25 (Including Taxes)

Remaining Games Abroad
Oct. 14 Texas at Dallas
Nov. 11 Kansas State at Manhattan
Nov. 18 Missouri at Columbia
Nov. 25 Nebraska at Lincoln

Ticket prices for the Sooner-Texas game at Dallas are: Boxes, $3.30; West Side, $2.50; East Side, $2.50 (all including taxes). End seats not on sale until day of the game...

Football fans buying tickets in advance and presenting them at the entrance to the Fairgrounds at Dallas will not have to pay the 50-cent Fairgrounds admission fee.

University of Oklahoma Athletic Department
Mail Orders to Ticket Manager, Fieldhouse, Norman, Oklahoma