For St. Patrick's Day...

Ice Cream

MARCH, 1939

(5 cents More If Delivered)

Gilt Edge Ice Cream

The Gilt Edge Dairy Plant will be ready for ice cream orders for St. Patrick's Day parties, just as it is ready for special occasions all during the year. Nothing is so definitely a "party dish" either for children or grown-ups, as the old reliable ice cream, and the Gilt-Edge plant always has a good variety of flavors to choose from.

You will find fresh fruit flavors in season, and practically all of the standard popular flavors all year 'round.

Of course, an important reason for specifying GILT EDGE when you buy ice cream is that the milk and cream going into it are pasteurized - the most positive system known to science for making milk and milk products thoroughly safe. Unsafe milk may result in unsafe milk products. It is well, therefore, to know the source of the ice cream you eat, and whether or not you are being given the protection of pasteurization.

Norman, Okla.

... or Any Day Too, Gilt Edge ice cream is made of pure, wholesome ingredients, from a formula that has been publicly advertised and contains no harmful items. You can be certain about what you are buying, and know that it has a definite food value.

Customers who take advantage of curb service at the Gilt Edge plant, corner of Highway 77 and Eufaula Street, get the low price of 25 cents a quart for ice cream, and the price is only 30 cents a quart when delivered in the residential district of Norman.

And remember, too, that the Gilt Edge plant supplies pure milk from tested cows, pasteurized, and protected with Dacro caps until the bottle is opened for use.

Special Bricks 35c

(5 cents More If Delivered)

Insist on Gilt Edge Products

Pure, Inexpensive and SAFE

McCormick's GILT EDGE Dairy Products

Phone 130
Seventy million times a day the public tests the quality of Bell System service. The measure of this service is not only its promptness, reliability and low cost. It is also the courtesy with which it is given.

Our genuine desire is to make the Bell System a friendly and helpful institution . . . and to give you the best, the most and the cheapest telephone service in the world.

BELL TELEPHONE SYSTEM
You are cordially invited to visit the Bell System exhibit at the New York World's Fair