Alumni Clubs Keep Sooner Spirit Alive

By George Cummings, '49bus

The University of Oklahoma Association's alumni club organizations in major cities throughout the U. S. and in Oklahoma cities and counties are doing a magnificent job of keeping the Sooner spirit alive off the campus. The clubs are helping maintain alumni relations on a high level. Since ALL FORMER STUDENTS AND GRADUATES are eligible to become members of both the clubs and the parent Association, the individual alumnus or alumna has a chance to breathe the Sooner air at the meetings. Alumni projects which cannot be accomplished individually can be sponsored by these organized groups.

Some of the projects currently handled by the alumni clubs are setting a fine mark for other clubs to shoot at. One of these projects is the commendable employment counselling program carried on by some clubs. By employment counselling, we do not mean job finding, but rather advisement and counselling as to location and availability of different types of positions in the club area. Usually a committee, composed of alumni trained in different fields, is set up. A new graduate desiring work in the locality is directed to report to one of the committee members for an interview. Many alumni have received this type of aid and the glowing reports indicate its value.

Another important function which can be accomplished through alumni club organizations is the "continuous selling" of the University. Alumni are encouraged to work individually as well as in groups toward the end of making their University the alma mater of many young people in their community.

Still another form of activity which is beginning to hold its own is civic work for the community. For instance, one club helped sponsor the "teen age" summer sports program. They took part in this activity along with other civic organizations and are performing an excellent service for their community. Another club sponsors the annual high school banquet, as well as the junior-senior dance and activities.

Social contacts made by alumni at club meetings are important to the Sooner in their work. Social activities take the form of dinners, dinner-dances, square dances, picnics, Weiner roasts and bridge parties. Most alumni clubs have two or more social activities during the year.

An excellent opportunity is present for alumni chapters to promote the Alumni Development Fund program. The alumni Fund counsellor, through the club organizations, can conduct drives for the Fund and can sell this worthwhile program to the alumni scattered throughout the world. These are just a few of the different types of meetings and projects which are sponsored through alumni club organizations. It is important to your Association and to your University that we have your support, individually and as a group, if we are to build for the future.

If you are living in an area where an active club exists, contact one of the officers listed below. If no club has been formed in your area and if there are a number of Sooners living within traveling distance who would like to organize such a club, contact the Alumni Association at the University for more details.

Let's get on the bandwagon now and build a greater University for tomorrow!