A man well known on Oklahoma's campus is James P. Taylor, of Oklahoma City.

Jim, as he is familiarly called, is in the college of arts and sciences, majoring in journalism, and has succeeded in carving a considerable niche for himself in the realm of student publications.

Beginning his publications career on the 1931 Sooner as assistant in charge of organizations, Taylor served as advertising manager on the Oklahoma Daily during 1931-32, and represented the Daily on the publications board during the same year. Last fall he was selected as business manager of the Daily, and has made an enviable record in that capacity.

Jim was chosen as winner of the R. V. Downing Advertising Award for 1932, consisting of a check for $100 given annually to the most outstanding advertising salesman on the staff of the Daily by R. V. Downing, of Norman. This is the most remunerative award open to a student in the school of journalism.

Taylor's other campus activities include membership in the Interfraternity Council, Jazz Hounds, and Skeleton Key, leadership organization. He is a Sigma Chi, and expects to carry on in the field of journalism after graduation this spring.