Backlog

DON'T LOOK NOW, BUT O.U. FANS ARE TURNING OUT TO WATCH BASKETBALL.

NOW, you'll never believe this—but University of Oklahoma fans are on the thin edge of becoming rabid about basketball. If you need proof that O.U. is not a one-sport school, just visit the Field House anytime the Sooners are at home—and if you come, come early.

There was a time—a few short months ago—when you could come late and still have your choice of seats. Coach Bob Stevens, the Piped Piper who is taking the campus by storm this season, is changing all that.

With the addition of 300 bleacher seats the Field House capacity has been increased to 4,775. All these seats were sold for the opening home stand against St. John's—the first sell-out since the 1958 encounter with Oklahoma State. Attendance since the opener has ranged from 3,700 to 4,100. Average attendance at last year's home games was 1,905.

This could be taken as proof of a favorite old adage of mine—that it's more fun to win than to lose—but there's more to it than that. No one really expects the team to win them all in Stevens' first year out with the Sooners. It would be more correct to say that it's more fun to go for broke than to play it safe. Keeping the crowd awake contributes a lot to their enthusiasm, and there are few silent spectators in Norman these days.

Unfortunately O.U. has a set of cheerleaders who are reluctant to enter into the spirit of things, but the crowd really doesn't need them. Just let the opposition threaten a Sooner lead and the spontaneous "go-go-go" chant can be heard for blocks.

Part of the reason for the spell Stevens' boys are casting over O.U. fans alike. Win or lose in 1963, at least, his customers are buying. One thing for certain, if O.U. is a one-sport school, someone forgot to tell Bob Stevens.—CJB

Owen Stadium Ash Trays

This 3½ by 4½ inch replica of O. U.'s famous Owen Stadium, complete with press box, in glazed ceramics is available this fall at $1.00 each. Designed and distributed by O. U. alumni, it is available in the following colors:

• RED AND WHITE
• EMERALD
• ROCK MOSS
• BRONZE

To: University of Oklahoma Association
University of Oklahoma
Norman, Oklahoma

Please send __________ ash trays at $1.00 each (price includes tax). Enclosed is my check for __________ (Add 10c per ash tray to cover shipping charges.)

My color choice is __________

Name ____________________
Address ____________________

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