MARCH, 1941

denjoyagreatnewride!

NEW COMFORT was the keynote as we made plans for this year's Ford. Get in...and notice how easy it is to enter through the new wide doors! Look around...through windows that give you nearly 4 square feet of added vision - area in each 1941 sedan!

Stretch out...in room to spare! Seating width has been increased as much as seven inches. Greatest knee-room and inside length in the low-price field.

Then take the road and test the ride that has been one of the motor-year's most talked-about surprises! A soft, steady, gliding ride that takes good roads or bad in an easy and a satisfying new kind of stride. And notice thenew quietness of this big Ford!

You'll find news at your Ford dealer's that is really worth your while! News in comfort. News in value and smooth performance. And in a "deal" that you'll find easy to take!

GET THE FACTS AND YOU'LL GET A FORD!