Defining "A Strong Bank"

Many think of a strong bank as one that is in such sound financial condition that it can weather any period of economic stress. Actually such a bank is firm but not necessarily strong because the word "strong" implies action, accomplishment.

A mountain of rock can exist the terrific forces of nature for ages. Such a rock is firm, but not strong. A locomotive on the other hand is strong. It does things. It is going somewhere. It works constructively for the benefit of man.

The strength of a bank lies in its ability to aid in the development of business... in its desire to encourage the growth and stability of worthy enterprises. Such a bank is actively creating new values. Such a bank has earned the right to be called strong. Such a bank is "The First National... strong because it helps Oklahoma grow and prosper... and firm, too, because it is rooted deeply in the basic inciles of sound banking.

1889

THE
F I R S T N AT I O N A L B A N K
A N D T R U S T C O M P A N Y
OF OKLAHOMA CITY

Why You Should Be a Member of the
University of Oklahoma Association
The Official Alumni Organization of the University

(1) Because it is the official organization of graduates and former students, the principal purpose of which is to promote and protect the interests of the University of Oklahoma.

(2) Because the Association provides the facilities for contact with alma mater and classmates and helps perpetuate these valuable campus friendships.

(3) Because the Association plans and sponsors Homecoming, Commencement and Class Reunions and helps make these and other campus visits such enjoyable occasions.

(4) Because the Association maintains Alumni headquarters the year round on the campus for service to the University and to the graduates and former students.

(5) Because your membership includes a year's subscription to The Sooner Magazine, Oklahoma Alumni News, the only possible continuous contact with alma mater and class mates—a Homecoming every month, some one has so aptly called it.