Phillips Petroleum Tops Matching Gifts List

Phillips Petroleum Co. again was the leading firm in the matching gifts program of the Alumni Development Fund during the record-breaking 1965 drive. Ronald K. Green, ADF director, in announcing the figures pointed to the growing importance of matching gifts as a source of funds for scholarships, faculty support, special equipment, and research—the areas which alumni support through the ADF.

More than 250 business and industrial firms now have a matching gifts program, which in effect doubles the contribution of the alumnus. (The list of these firms appears in the August issue of Sooner Newsmakers.) Through these programs companies have recognized the importance of private support of our nation's colleges and universities and have encouraged alumni giving by offering to match any gift made by their employees to their college or university.

James O. Lynn, '49ba, is the matching gifts plan administrator for Phillips and a recent appointee of the ADF board of directors. Said Mr. Green: "We are grateful to Mr. Lynn and Phillips for the support that our alumni with Phillips and the company have given. We have begun to receive more and more support from many companies through matching gifts, a significant way of displaying interest and concern in higher education. I hope all alumni and friends who contribute to the ADF will also inform their employers who provide matching gifts and thus double their own gifts."

Game Eve Gatherings

Dinner-Dance for Sooner fans on the nights before the OU-Texas and the OU-Colorado football games have been planned by alumni clubs of Dallas and Denver.

AT DALLAS: The night before the Sooner-Longhorn game, Sooner fans have been asked to gather in the grand ballroom of the Statler-Hilton Hotel for an evening of dancing and a midnight buffet. The date is Oct. 7, if you didn't know, and the cost is $8 per ticket. This includes the buffet, a special program of entertainment, the music of the Johnny Cola orchestra, and set-ups. You should make reservations by sending your check or money order (made out to "OU Club of Dallas") to Jim Harmon, P.O. Box 1321, Dallas, Tex., 75221.

AT DENVER: On the night of Oct. 28, Sooner fans will congregate at the Petroleum Club in Denver for an evening of dinner and dancing which begins at 7:30 p.m. Tickets are $6 each and reservations and payments should be made through Pleas Stringer, 406 Johnson Bldg., Denver, Colo. 80202 (Phone is AC303-292-4000).

New Life Members

Congratulations and welcome to the following new Life Members of the Alumni Association. Their expression of allegiance to their university through life memberships is a significant way for a graduate or former student to demonstrate interest and support of his alma mater.

Joe B. and Gloria Alexander Cogdell
John D. and Sally Carroll Carter
Harold D. and Ruth Roberts Collett
Lawrence A. Edwards Jr.
Maurice and Claudine Etter Huckins
Henry D. and Martha O'Daniel Rinsland
Jack Williams
Thomas G. Bowie
Melvin L. Smith
Mrs. Stella Garee Dean
James R. and Ruby Moffett Eagleton
Ivan H. and Mary Joe Holland Keatley
Mrs. Nettie Holt Akers
Robert M. and Mary Willibrand Johnson
Leo and Virginia Kerley Cade
Mrs. Anne Lowry
Marion L. and Sheri Miller Butterfield
Jerry W. and Sandra Mace Levin
David J. and Joyce Young Raley
Mrs. Morita Howell Brown
Kenneth S. Blanchett
James C. Finley Jr.
Richard T. and Harriet Wildman Coussons
Raymond W. and Phyllis Dale Dotson
Judith Ann Lybolt
Betty Permenter
Mrs. Elva Fitch McLean
Paul N. Carris
Ruth Gober
Everett Johnson
Bill B. and Marion Carter Arnold
Robert and Mary Ann Stout Jayroe
Joe R. Coker
Carolyn Sue Walker
Mrs. Bette Burke McKellar
Tommy L. and Barbara E. Mabrey Roberts