A CHALLENGE
from A. & M. • We Accept It!

THE UNIVERSITY OF OKLAHOMA ASSOCIATION is in receipt of the following letter from W. A. Melton, president of the Former Student’s Association of Oklahoma Agricultural & Mechanical college, which speaks for itself:

University of Oklahoma Association,
Headquarters, Norman, Oklahoma.

Gentlemen:

The Former Student’s Association of the Oklahoma A. & M. College hereby challenges the University of Oklahoma Association to participate in a friendly membership contest. If it is agreeable with you, the starting gun will be fired March the first, and the contest waged by the opposing forces with full steam ahead until 12:00 p. m. the night of June 30.

Complete written reports of all new members during the month preceding will be made at the first of each month by the respective secretaries, and the results of the preceding month printed in the A. & M. and Sooner Magazines. Each new member to count twenty-five points and each County organization made to tally two hundred and fifty points; the group scoring the most points to be adjudged the winner.

On July the first, the final checking of new memberships will be made by a Committee of three appointed from each Association, which will count the points and determine the winner. The losing side to present the winners with a silver loving cup and a banquet given to the winning Alumni Board of Directors in their honor, at a time mutually agreed upon.

No doubt, this contest will aid the cause of each in obtaining a constitutional amendment granting a separate non-political board of Regents. And certainly, it will definitely determine which of the two great traditional state rivals has the most loyal Alumni, in whom that glowing flame of school spirit burns the longest.

Yours for Painting Orange and Black all over Soonerland,

(Signed)

W. A. Melton, Tulsa,
Pres., Former Students Assn.,
Geo. H. McElroy, Stillwater, Executive Secretary.

EVERY loyal Sooner will want to accept this challenge. Get that friend who has been planning to join the association to JOIN NOW. Dues are $3 a year, of which $2 is for The Sooner Magazine. Every member should add at least one member to our roster. There is little time to lose. May we depend upon you? For further information, write

The UNIVERSITY of OKLAHOMA ASSOCIATION
OKLAHOMA UNION BUILDING • NORMAN, OKLAHOMA