It's a world-wide trail in Riding the Sooner Range this November of 1948! Reams could (and would) be written at this particular period on any general subject, but there is not that a special feature is a must—a must news release dealing with an all-important program (plus the hundreds of individuals back of the project), namely, the initial introduction and launching of THE UNIVERSITY OF OKLAHOMA ALUMNI DEVELOPMENT FUND.

Yes, columns could be written with numerous comments on times, places, events, plus a larger group of most interesting Sooner on such a trek as the mid-October "Army bomber flight" (non-stop) out (and over) O.U. "ultra-super" Westheimer Medical (from the initial "kick-off" and 20 alum "passengers")! The crack Sooner pilots—COL. MAURICE MARRS, '19-20, of the U. S. Army Air Forces; co-pilot LT. EVERETT C. BROWN, WOLCO, o-longer-student, along with passengers ED BOATMAN, law student-law maker (representative in the Oklahoma State Legislature), of OKMULGEE; BOB KAISER, '42, CHICKASHA; and many other O.U.ites from EL RENO, BARTLESVILLE, NORMAN, TUCUMCARI, TULSA, made this special flight mission to sunny FLA. and palm trees most delightful!

Extra columns could be placed in print about the clair's of dozens of Sooner at the S.W. Conference of Physicians and Surgeons ($50 in number) in OKLAHOMA CITY, as well as the huge charity benefit by the JUNIOR LEAGUE of the Capitol City (99.99% O.U. alum "cast" in "The Follies of '48")—both events passing on and off stage in late October, 1948; BUT these events and personal items will appear via pictures and comments in December issue of SOONER MAGAZINE as the project of the hour is THE ALUMNI DEVELOPMENT FUND.

Fifty years ago this past June (June 9, 1898) THE UNIVERSITY OF OKLAHOMA (ALUMNI) ASSOCIATION was born. The fifty year history of the now worldwide and ever-expanding Association is colorful, and indeed, most interesting. Today a new milestone has just been passed in the long history of organized effort of the now 100,000 former students and graduates of O.U.!

As these lines are being written the echo of an enthusiastic and representative cross-section of Sooner alumni still filters out from the assembly room here in the OKLAHOMA MEMORIAL UNION BUILDING and the world-wide project at this high noon of SATURDAY, NOVEMBER 13, 1948.

More than twenty years ago (April, 1936, to be exact) the late PRESIDENT W. B. BIZZELL, along with such Sooner sons as M. L. DARLING, '09; J. L. BACON, '18; HICKS EPTON, '12Law; E. D. MEACHAM, '14; ROSOCO CATIE, '28a; LLOYD NOBLE, '23; RAY TOLBERT, '20, '31Law; TOM CAREY, '25; R. NEWBY, '09, '08a; DON EMERY, '20; R. L. TOLBERT, '12Law; O.U. comptroller-treasurer, J. L. LINDSEY, '15, and many others, first reprinted to "dream of, about, and partially visualize" what an Alumni Gift Fund would mean in the development of a greater University of Oklahoma. A few minutes ago your Range Rider left "the kick-off session"—launching the development program based on these day-dreams, too highly stymied due to unsettled and abnormal conditions incident to World War II.

Yes, as of this day, under the guidance of hundreds of alumni, the UNIVERSITY OF OKLAHOMA ALUMNI DEVELOPMENT FUND begins to function!

The initial Board of Directors elected to administer the launching of the program (along with a score of Advisors) have spent months and years in establishing the machinery (constitution and by-laws, making surveys of University needs, adopting policy and procedures) and as of this hour the first assembly for the initial Alumni Counselors has been held. The Board of Directors? Ten in number. Five selected by the Executive Board of the Alumni Association—five by the University administration. The alumni selected on the Board of Directors are: HARRY DIAMOND, '29Law, HOLLIDENVILLE (four year term), a former member of the Board of Regents, who was elected Chairman of the Board of Directors by his colleagues; GROVER STROTHOFER, '20a, OKLAHOMA CITY (three year term); D. E. "BILL" HODGES, '23a, BARTLESVILLE (two year term); NORMAN BRILLHART, '29a; MADILL (one year term), who is a Past President of the Alumni Association, Past President of the O.U. Dads' Association and served for a number of years as Alumni representative on the Athletic Council and TED BEARD, '21a, official representative of the organized alumni, who serves a continuous term on the Board of Directors. Representing the University proper on the Board of Directors are: E. D. MEACHAM, '14; DALE VLIET, '36; GLENN C. COOGHL, '31a, '37, ROSOCO CATIE, '28a, and DR. GEORGE
Alumni Association's Fiftieth Year Milestone

Pictured here are some 50 of the 86 "Alumni Counselors" attending the orientation course at the kick-off of the Oklahoma Alumni Development Fund meeting in the Oklahoma Memorial Union Building, Saturday, November 13, 1948. (See Riding the Sooner Range for details.)
L. CROSS. The “working hand”—the chap who does all the menial tasks (devoid of any and all labor-saving devices)—the Secretary-Director, is none other than BOYD GUNNING, ’37ba, ’37Law, who, in his usual efficient manner, has all the answers to his tongue at the tips of his fingers. And so the “keeper of the exchequer,” the forty-odd year keeper of the funds at the University of Oklahoma, treasurer-controller J. L. LINDSEY, ’15, has been appointed by the Board of Directors as the treasurer of the ALUMNI DEVELOPMENT FUND.

So much for the “Administrative Machinery”! Now for the “Executive Committee.”

As of this hour at the initial “kick-off,” some 86 Alumni Counselors have been carefully screened by the Board of Directors and have accepted the responsibility of guiding the destiny of this all-important program in the development of their University to still greater heights. As the weeks, months, and years roll around, many, many additional Alumni Counselors will be added until the links of the chain extend nation and worldwide. Yes, hundreds of Alumni Counselors will receive the “orientation course” in the development of this program which will be felt in all points of the world as the program develops.

As stated by President George L. Cross in addressing the Alumni Counselors thirty minutes ago in the assembly, “There are many services that need to be performed and a number of things that need to be done in the University on a large scale and not a large cost. For instance, we will never be able to obtain an appropriation, I am sure, to build an art museum. We enjoy one of the finest colleges of Fine Arts in the entire country. Here in Oklahoma we can get appropriations from tax funds for education which will train individuals in the techniques of making money, but we can get no support for the type of education that will enable people to enjoy the money after they make it. We have an art collection here at the University valued at approximately a million dollars, stored in various places. This should be in an art museum. That is just an example of one type of thing which, if we have at all, will have to be had as a result of our Alumni Development Fund will mean in building approximately a million dollars, stored in various places.

As of this “launching hour” (Saturday, November 13, 1948) the following Alumni Counselors are giving their time and talent as the policy-determining body in carrying forward the Alumni Counselors will get certain information which will train individuals in the techniques of making money, but we can get no support for the type of education that will enable people to enjoy the money after they make it. We have an art collection here at the University valued at approximately a million dollars, stored in various places. This should be in an art museum. That is just an example of one type of thing which, if we have at all, will have to be had as a result of our Alumni Development Fund will mean in building approximately a million dollars, stored in various places.

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Yes, the program has been perfected in detail—today the program was launched! Would that in the five (or fifty) years to come we could this hour visualize ALL the University of Oklahoma Alumni Development Fund will mean in building O.U. to greater heights of service! In watching the ENID program unfold it will, indeed, make for pleasure while Riding the Sooner Ranger!”

**Nebraska Club Meets**

The Lincoln (Nebraska) O.U. Alumni Club met October 11 in the Nebraska University Student Union. The occasion was a dinner and meeting with Miss Lucy Tandy, ’30ba, ’32ma, director of correspondence study for the Extension Division. Miss Tandy was in Lincoln attending the Second International Conference on Correspondence Education and spoke to the Lincoln group about University progress and campus personalities.

Leslie Hewes, ’28ba, chairman of the department of geography at the University of Nebraska, and E. E. Dale, Jr., ’42ba, ’47ma, graduate assistant in the Department of Botany at the Nebraska school were in charge of arrangements for the meeting.

Several other University of Nebraska professors and instructors attended the dinner. Eck F. Schramm, ’06ba, chairman of the department of geology; Rufus Moore, ’29ma, department of botany; M. W. Winning, department of physics, and C. H. Linscheid, ’34ba, librarian, College of Agriculture.

Also present were Marilyn O. Harper, ’43ba, member of speech and drama faculty, Nebraska Wesleyan University; Mrs. M. S. Waddell; Mrs. Ed- gar Baxter (Mildred Fuller, ’35ba); Mrs. E. E. Dale, Jr. (Sarah Colvert, ’42ba); J. Joe Bauxer, ’32ba, archeologist, Smithsonian Institute, presently engaged with the Missouri River Basin Surveys, and Edgar Baxter, ’32eng, engineer working with the Continental Oil Company, Lincoln.

**Tulsans Gather**

Interest in the University and in the organization of an active alumni group was manifested October 12 at a special meeting of the Tulsa County Alumni Club.

Suggestions that were made during the meeting evidenced a growing interest in the affairs of the University and a great desire to participate in its alumni program and activities.

Among suggestions made by the various members were those suggesting that movies of the Texas-O.U. football game be procured from Coach "Bud" Wilkinson, that added emphasis be placed on membership in the Tulsa group, and that members be contacted according to a planned geographic pattern.

Such attractions as the Orchis Dance Club, the O.U. Glee Club, the O.U. Band and the appearance of well-known University speakers were planned. Among the speakers mentioned were Dr. M. L. Wardell, ’19ba, a David Ross Boyd professor of history, and Stewart Harral, ’36ma, director of music.

To promote the interests of the University, the Club plans to invite high school athletes, coaches, senior students, sports writers and radio announcers to attend their meetings.

One of the most far-reaching suggestions made was the proposal to promote a scholarship for the outstanding student from Tulsa County to the University.

Charles R. Fellows, ’36ba, ’37Law, is president of the club.

Sooner Magazine
Lottinville's See New York

With the New York skyline as their background, Savoie Lottinville, '29ba, director of the University Press and his wife, the former Rita Higgins, '28ba, pose for a picture. Their trip to New York was highlighted by a meeting of the New York alumni club.

Savoie Lottinville, '29ba, director of the University Press, and his wife, the former Rita Higgins, '28ba, recently returned from New York City where they met with the Alumni group then headed by Maurice L. Clancy, '37ba, now of Philadelphia.

Lottinville, who was on a business trip, spent a week in New York City and described the alumni meeting as "the highlight of our trip."

"I was particularly impressed by the loyal alumni spirit of the older graduates and also the eagerness of the recent graduates to participate in Oklahoma alumni work."

The meeting was held in the Rockefeller Tower Hotel and approximately 30 people were in attendance. "They all seemed very happy to meet me and extremely glad to get together, themselves."

As evidence of their spirit, University graduates who had lived in New York and are living there still "were unusually anxious to identify themselves with the Oklahoma group. They're all very proud to have graduated from O.U. and especially to call it their alma mater."

A recent letter from Maurice L. Clancy, '37ba indicates that he has had to resign his position as president of the New York alumni group. The reason is that his company, the Weyhe International Company, has moved to Philadelphia. He has taken up residence there. Clancy is also leaving on a business trip to the Philippine Islands, China, Siam, Paris and London. He will be gone for the rest of 1948.

"The evening meeting of the New Yorkers which took place September 16 was attended by both old and new alumni. Even members of the recently graduated June and August classes were at the get-together.

Among the Oklahoma people present were: Lucille Mackenzie Clancy, '37ba; Jessie Bledsoe, '26ba; Gladys Nunn, '39ba; H. E. Amott, '38; Howard L. Fitts, '38ba; H. W. Binkley, '41ba; and Vivian VandenPool Cole, '38ba.

Oklahoma's State Congress of Parents and Teachers has more than 87,000 members enrolled, according to Mrs. Dorothy Whittbrey, state secretary with offices on the University North Campus.

Correspondence...

Dear Mr. Beaird:

In a recent issue of the Sooner Magazine I saw an article on my trip to the Olympics as a member of the U. S. Shooting team. There were several errors in the story but since it was my own fault I'll try to fill in the correct story.

First of all, while it is true that I did my earliest serious shooting at Paula Valley, it was a rifle and not a pistol. I learned to shoot a pistol at Oklahoma University as a member of the R.O.T.C. pistol team. Capt. L. L. Htitte was coach and some of the team members were Tom Kelly, '46ba, now a lieutenant colonel in the Air Corps in Alaska, and Tom Sharpe, '46eng, whom I haven't run across since. I'm sorry I can't give you the others first names but it was the 1948 team and the last names were Johnson, Jackson and Corwin. That year (my freshman year) we won third in the National R.O.T.C. team match.

If you check the records you will find that the O.U. Pistol Team was well known to shooters in Texas, Missouri, Arkansas, and Oklahoma as well as the headquarters of the National Rifle Association in Washington, D. C.

The rest of my time in college I was a member of the O.U. team, being captain, and for three years the outstanding pistol shot at the University. In 1940 and 1941 I won the state championship and in 1942 I won the National Intercollegiate Championship. In 1946 I had the opportunity to shoot in organized competition again and won the Southeastern Regional Championship at Tampa, Florida. In 1947, while attending the University of California to complete my pre-med work, I won the Northern California championship at Oakland and the San Francisco Aggregate Trophy for 1947, as well as being runner-up in the Far Western Regional Tournament at Los Angeles. At the final tryouts in Quinisco, Virginia, for the Olympic Squad, I placed first in my event. At the Olympics themselves, I placed 17th with a rather poor score, so no fanfare and no apologies. At present I hold ten Civilian National Records covering all calibers we use in this country. That is not by any means all there are to make if only I could shoot well enough.

I was accepted on my return from England to be a member of the medical class starting this year in Oklahoma City. Once in a while I miss my regular Sunday morning shoot because you know it was a lot of fun and it gets in your blood.

Sincerely, Quintin T. Beaird, '42ed.

Editor's note: Sorry, Mr. Beaird, for the errors in our September issue concerning your Olympic competition. Our story was taken from a newspaper article sent to us. This newspaper article, too, was marred in error.

Caracas, Venezuela

Dear Ted:

The University of Oklahoma Association's letter of September 3 arrived today, which allows me very little time to send in my request for your Newsletter. I hope my letter is not too late.

For the past two and one-half years, I have been in Caracas, Venezuela, with the Phillips Petroleum Company in the capacity of assistant chief accountant. Caracas truly has the climate as advertised, i.e., "The City of Eternal Spring." That, and many other attractions, have made my stay here very interesting. Of course the experience of being in Foreign Service has been of rare value to my wife and me, but we are happy with the fact that we are returning to good "ole" Oklahoma again soon.

We are transferring back to Phillips home office (sales department) in Bartlesville, as of November 1.

If possible, I would like for you to procure two football tickets for me, (on the west side—any of the three midsections 20 to 35th row) for the Missouri game, November 6; also two tickets, in the same locale, for the Nebraska game November 13; and six tickets for the O.U./A&M game November 27 at Stillwater. I realize that you are not in the "ticket business," but would appreciate your efforts.

I am enclosing two personal checks, one in the amount of $5.00 for the Sooner Magazine, and the other, with no amount specified, for payment of the football tickets.

Thanks a million for the favors. Hope to see you this fall to renew acquaintances. I am sure that you will fail to recall having met me, but I am just as sure that you remember my brother, Jack A. Kirton, '29-'36, Pi Kappa Alpha.

Sincerely, H. A. Kirton, '31-'35.