Above are shown participants in three consecutive programs of the daily radio broadcast sponsored by the Alumni Association over WNAD. Top picture, Arnold Court, '24ba (left) just back from the Byrd Expedition to the Antarctic, is interviewed by Alumni Secretary Ted Beard. Second picture, Betty Kirk, '29ba, foreign correspondent in Mexico City, discusses her work with the editor of Sooner Magazine. Below, Ed Edmondson, '40ba, former Sooner debater and orator now taking graduate work in Washington, D.C., in preparation for work with the F.B.I., is interviewed by Secretary Beard. The radio program, consisting of interviews with visiting alumni and varied announcements about alumni activities goes on at 12 noon every day except Sunday on WNAD (now 640 kilocycles)

Riding the Sooner Range

By TED BEARD

IT'S all in the run of the spring and this spring of '41—well, it's proven to be a marathon! Tonight (May 1) on the beautiful campus of the University of Kentucky (Lexington), with 500 other Sooner alumni also participating, a questioning session of 900 delegates from 41 states readily convinces one why and how the colonial of the blue grass region got that way!

Today for a two-hour period as an interested 'visiting spectator' at the two Kentucky districts' rotary assembly being staged here at 1000 Kentuckians and waxes convinces me that the true tradition of the old South still lives. Today in conferences with alumni officials of Kentucky University likewise convinces me that the same perplexing problems, the same work shifts, and the same answers to the questions must be made in all alumni set-ups, just the same as it is in the Sooner alumni organization down (or is it over?) in Cleveland County, Oklahoma.

This afternoon in an informal "chat session" with numerous young Sooner students at the University of Kentucky—counter hops, soda squirts, dish washers and what have you—in the magnificent Student Union Building at the University of Kentucky—made me realize all the more America's future (and the thing we call democracy) depends on these just-out-of-the-teen age men! Indeed, were it not for the soft drawl and the slow conversation typical of the section, I would have been convinced while chatting with these chaps that I was having a session with the alumni-in-the-making of O.U.!

Kentucky is quick on the trigger, this group of young Americans! Yes, here at the University of Kentucky they are in the process of being made future alumni and the making of alumni—whether it be O.U. Sooner alumni or others—well, that's a major "industry" and it has never been known to have a series of sit-down or stand-up strikes.

Seventy-two hours ago in Fort Worth and Dallas, Texas (that's a long ways from this Blue Grass region of Kentucky), O.U. alumni who had already been made—far past the stage of in-the-making—were commenting in this informal session we were having in those two Texas cities on the same problem that those Kentucky boys brought forth this afternoon. Higher education must be performing its service and making its imprint nationwide—these alumni think, live, and act DEMOCRACY!

Fifty hours ago at Little Rock, Arkansas, and two hours later in Memphis, Tennessee, the hotel lobbies, the administration building of the air fields, were filled with alumni who had been made—now out moving; making AMERICA! The same topic of conversation was prevalent, namely, the future of the U.S.A. in an hour of crisis. Thirty-six hours ago in Nashville, and some three hours later in Louisville, yes, the same topic was still in vogue.

So with that cross section of alumni, representing the various institutions, representing American life as it is, why shouldn't the seasoning in this process of developing American citizens be of direct interest to one interested in alumni association work.

The better half of Oklahoma is pouring into Louisville this afternoon because it is early—only a few hours until Derby time. But even though I have been accosted of a box seat via Dr. Tom Lowry, '41ba, '16med, of Oklahoma City, who on last minute notice present the colonel of the blue race and authorized his "proxy" in my direction, it is quite necessary that I return via Indianapolis, St. Louis, Tulsa, and may we hope land in Oklahoma City at 11-10 tonight.

So this note from the airport at Louisville to say that Sooneers are passing in review. Among those to attend the race and authorized his "proxy" in my direction, is DR. TOM LOWRY, '41ba, '16med, of Oklahoma City, who on last minute notice present the colonel of the blue race and authorized his "proxy" in my direction, it is quite necessary that I return via Indianapolis, St. Louis, Tulsa, and may we hope land in Oklahoma City at 11-10 tonight.

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quarters after months and months at the South Pole in time to give us a very interesting series of radio comments in his interview on this occasion. Yes, the headquarters for the advisory council alumni gang at the South Pole had been closed. Arnold, as you know, was the chairman and the council, but at that, O.U. alumni have the distinction of the first alumni headquarters established in the South Pole region, and we will be riding the range down that way someday—maybe!

The next day noon, the churning and distressing sounds of the Zeppelin ground gang at Mexico City, BETTY KIRK, 29ba, appeared on the alumni 12 noon radio spot and we learned of many activities breezing in and out of her home city of Mexico City to the south. Indeed, it seemed like old times to hear Betty, the foreman—hired hand—manager—in former days of the University Press back with us to comment on Sooner Joe's elevation to the presidency of the University of Oklahoma and reminisce over events of great importance to us down through the years.

A total of 2573 Oklahoma citizens packed into one municipal auditorium in the county seat city, Shawnee, of Pottawatomie County, Oklahoma, vitally interested in one subject, "The War of Today," but more vitally interested in the speaker of the evening, H. V. Kleagle, member of the University of Oklahoma family. Chapters could be devoted to the many men, to the many women, to the many husbands and wives and friends, all alumni of the University of Oklahoma or associated closely with, relationships, other alumni of the University of Oklahoma.

The occasion was the Sunday evening program of the annual 12th District Rotary Convention for the Rotarians and their wives of this state. Yes, it was really a Sooner homecoming in Pottawatomie County, Oklahoma. Chapters could be devoted to the many men, to the many women, to the many husbands and wives and friends, all alumni of the University of Oklahoma or associated closely with, relationships, other alumni of the University of Oklahoma.

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Beckham—Neville Gillums, Sayre.
Blaine—H. G. Creekmore, Hitchcock.
Bryan—Bill S. Bostick, Durant.
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Pottawatomie—James B. Miller, Shawnee.
Pushmataha—Bill Amend, Atlers.
Rogers—H. T. Kight, Jr., Claremore.
Rocky—Raymond R. Houston, Seminole.
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Seymour—J. C. Green, Duncan.
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Faulkner—Mrs. J. F. Meador, Pawnee.
Garfield—Mrs. E. W. Scott, Muskogee.
Garvin—Mrs. R. J. Sisson, Davis.
Grady—Mrs. W. H. Root, Newkirk.
Harmon—Mrs. E. J. Leeper, Hobart.
Kingfisher—Mrs. S. H. Harkness, Pauls Valley.
Kiowa—Mrs. T. N. Johnson, Tishomingo.
Kiowa—Mrs. R. F. Garner, Fort Cobb.
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Weturkuk as a special guest of L. F. BATTLES, and his Sooner staff, with the next “one night stand” with RED McLEAN, '38m. ed, superintendent city schools, and the other Sooner comrades of Anadarko. Back to Chickasha for GARNER COLLUMS, '19ba; BRUCE MYERS, '22ba, '34 m. ed; CLYDE POWELL, '36; JESSIE LONE CLARKSON GILKEY, '27ba; and many many other O. U. alumni of the Grady County village, with a jump next morning to Altus for a session with HARRINGTON WIMBERLY, '24ba; EMILY SMITH, '31ma; CLIFF PETERSON, '36ed; and MRS. EULA BOULWARE PETERSON, '35, and the Jackson County alumni group, with a swing in the evening to HORACE L. HENSLEY, '37 m. ed, and his stalwart O. U. cronies in the Jackson County city of Gould.

Then, of course, with a circle back through the capital of Kiowa County, Hobart, to be with BENNIE McELYEA, '27ba, '36m. ed, and his many “Kiowa Sooners.” The next morning a swing across the state to Sulphur where PAUL REED, '16; HAROLD SPRINGER, '37ba, '39law; D. C. MATTHEWS, '38ba, and many many other Sooner alumni will have the barbecued chicken ready for O. U. -ites’ digestion!

And then to release the graduates (yes, I expect it will be near 1200 strong)—graduates who on Monday, June 9, will become the newly born alumni of the University of Oklahoma—graduates who will scatter to the four corners and alumni who will fit into all walks and avenues of life. So—here we go on this Rodeo of the Sooner Ranges.

New Rush Plan

A new “invitation rush plan” is being tried by University fraternities as a supplement to the regular pledging system.

Tom Smith, executive of the Interfraternity Council, explained the new plan is designed to reach men students who wish to join fraternities but who do not have contact with fraternal groups.

Students interested in joining a fraternity will be asked to fill out general information blanks and will be interviewed by the council secretary. Information obtained will be reported to fraternity chapters but the students’ names will be withheld until a fraternity interested in one of the applicants asks for the name in order to contact him for the regular rush procedure. Fraternity leaders believe the new plan will result in closer contacts between fraternities and independent students.

State Budget System Favored

Dr. Findley Weaver, professor of marketing and director of the University bureau of business research, attacked the program for higher taxes in the state in an address before the Association of Oklahoma College and University Business Officers. The group was meeting in Durant.

Effective budgeting is a greater need in Oklahoma than more revenue, Dr. Weaver asserted. “A program of increasing taxes without budgeting expenditures perpetuates the lack of economy in state government by passing its cost on to taxpayers,” he declared.