Where's the Best Seat in the O.U. Stadium?

Some fans like to sit up high and get a birds-eye view. Some like to sit as close to the sidelines as possible. Some even like to sit toward the ends for a closeup of goal line action.

But whatever your choice is, right now is the time to be telling the Sooner athletic office about it. O.U. alumni are being given a chance to order season football tickets and take their choice of seat locations before the general sale to the public opens. Order NOW!

SOONER Football 1941

September 27
Oklahoma Aggies . . . . at Norman

October 11
Texas . . . . . . . . . . . at Dallas

October 18
Kansas State . . . . at Manhattan

October 25
Santa Clara . . . . . at Norman

November 1

Kansas . . . . . . . . . . . at Norman

November 8

Iowa State . . . . . at Norman

November 15

Missouri . . . . . at Columbia

November 22

Marquette . . . . . . . at Norman

November 29

Nebraska . . . . . . . at Lincoln

You need not send money now with your ticket reservations. Just write to the Ticket Manager, Fieldhouse, University of Oklahoma, Norman, and tell how many season tickets you want reserved for you. When the ticket books are ready you will be notified to send remittance. Place your order now and establish your priority for good seats!

UNIVERSITY OF OKLAHOMA ATHLETIC COUNCIL

Riding the Sooner Range

By TED BEAIRD

April showers usually start Oklahoma vegetation to growing, but an alumni shower in April—one this time that has been unusual, very very unusual—stimulated the life membership list to grow toward the 500 mark!

Twenty-seven new life members in a two-hour period on one spring day (April at that)—well, that's a stimulant in the growing processes in an alumni association even for those who are working on the night and day shift 365 units out of the year. So range riding for the month of April has been range galloping (far beyond the pace stage) as we picked up the highlights and have been privileged to interview many ambitious and eager Sooners scrambling for life memberships, as well as watching the scenes change with other Sooners scooting along the way.

In another section of the magazine, forty new life members are announced for the last month. And that, of course, makes us feel that the Association's program is appreciated and that the Sooners coming into the fold have confidence in future results. A special display on the front and back covers of Sooner Magazine this month is indeed a high-day as well as a May-day greeting for the officers and officials who direct the destiny of the Association. This particular front and back cover display of the May issue presents to you a staff of 16 old friends and cronies of yours, Sooners to the core, who hold the distinction of being the first 100 per cent life membership unit of any division of the University of Oklahoma, namely, the directing officials of the athletic staff of O.U. And too, it should be noted that this 100 per cent group taking out new life memberships and joining the forces of the marching Sooners in their development program includes two honorary life members, namely, PAUL KEEN, the Aggie, and BENNIE OVEN, the grand old man of O. U. athletics and the sage of true sportsmanship down through the years. Yes, it took a lot of range riding, a lot of co-operation on the part of both contributor and contributor, a lot of enthusiasm for the future development of the University at large for interested men and women to sing out to the tune of $60.00 each, and thus join the force of interested alumni world-wide in carrying forward this program. So, April showers do start vegetation and the April alumni showers started ambitions for renewed activities in this all-inclusive program!

The day was started off, of course, by that hard hitting representative of the alumni on the Athletic Council who was just "Zephyring through" to grab a fleet of new Fords in Oklahoma City to peddle to the clamoring customers down home—the chap who has devoted a lot of energy in the past 24 months and has spent a

High noon—high finance—and serious consideration of the future program of the University by athletic officials assembled in the Union. Left to right around the table: Harold Keith (back to camera), John Jacobs, Jap Haskell, Dale Arbuckle, the fixt and pen just beyond Arbuckle belong to Snorter Luster who was crouching low in signing his life membership papers, Jack Baer (standing), Ted Beard the alumni hired hand, Ned O'Reilly (standing), Bruce Drake, Hugh McDermott and Bill Cross. Bennie Owen, Les Hewes and Jim Hester of the athletic staff were out of the city on departmental duties on this particular day.
lot of his valuable time as well as his money in
the promotion of the athletic program of the
University of Oklahoma—PAUL REED, '16,
of Sulphur.

Sure, Paul had wanted to be a "lifer" in the
O.U. Alumni Association for a long time. Frankly, we had advised him against it for the
last year, awaiting the hour when the athletic
officials (100 percent strong) chose to become
a complete unit by taking out individual life
memberships in the Association. So Paul started
the ball rolling and was on his way to com-
plete his business in Oklahoma City when at
high noon the various coaches and officials
of the athletic staff assembled in the Oklahoma
Memorial Union for a luncheon of beefsteak
and
dinner, and Proxy Bizzell—well, he was at his
tune of near one hundred Sooners for the March
late March dinner meeting held in the city of
Okmulgee, honoring Dr. W. B. Bizzell. President Bizzell is third from the right
in the lower picture. You name the others!

In another section of the range column, we
are running pictures of various delegations in
attendance at the Okmulgee rally. In these del-
egations are such outstanding Sooners as J.
Arthur Herron, '32ed, '36ed.m, and Mrs.
Blanche Carleton Herron, '34, of
Beggs; NORMAN W. BRILLHART, '17ba,
Muskogee; W. E. BINKLEY, '33ed, '35ba, '34,
'38m.mus.ed, and MRS. W. E. BINKLEY, '34,
of Morris; E. R. SMIZER, '37m.mus.ed, Morris;
ERNEST LAMBERT, '10, and MRS. ERN
EST LAMBERT, Okmulgee; Cecil E. Oakes,
'25ba, '37ed.m, and MRS. Cecil E. Oakes,
Okmulgee; A. A. Williamson, '36ed.m, Hen-
ryetta; George Spaulding, '33ed, Henryetta;
Marian Wood, '37ed, Eufaula; Margaret
Beiringer, '36ba, Okemah; Gail Gaulding,
'39ed, Eufaula; Emalee Gaines, '46ed,
Eufaula; Graham Smith, '38ba, Okmul-
gee; Dave Logan, '16ba, and Mrs. Dave
Logan, Okmulgee; A. N. "Jack" Boat-
man, '14ba, '16aw, and Mrs. A. N. BOAT-
MAN; Okmulgee; Carl H. Kunsemuller,
'20ba, Muskogee; Joe Croom, daily news-
paper publisher and O. U. ambassador, Okmul-
gee; E. R. Kraeuli, '18, Norman; Presi-
dent W. B. Bizzell, Norman; Herbert
Scott, '26ba, '25ma, Norman; George Ed
Walton, '39aw, Norman; Thurman
White, '37, Norman; George Inglis,
'38aw, Okmulgee; Max Chambers, '21ba,
'29ma, and Mrs. MAX CHAMBERS, Okmul-
gee; Well, and others—they are all in the pic-
ture. See if you can pick them out and identify
your associates in this interested group of Soon-
ers—all out for an Okmulgee evening's lark.

So, back to the campus today with March
winds still prevailing at this late April date, and
with University youngsters flooding the high-
ways, north, south, east and west, out of Nor-
man, in anticipation of an Easter relax on the
down state home lawns, we too must, late to-
night, chase out for a little more Riding of the
Sooner Range.