Riding the Sooner Range

By TED BEAIRD

This galloping up and down the highways in August—well, that comes easy each season! Each August, as you know, it’s your hired hand’s prerogative to gallop with certain professional graduates in the fields of their chosen occupations. This directory work for the August issue of The Sooner Magazine, well, indeed, that’s a pleasant culmination to a year’s work. This August as you well know, we are galloping over the series of years and in a bird’s-eye view living in retrospect with those successful business and professional men and women, the graduates of the College of Business Administration of the University of Oklahoma since June, 1924—catalogin’ ‘em via THEIR DIRECTORY! 1924, yes, it had its many (although a handful in comparison to recent graduation), outstanding men and women. RALPH VERNON MILLER, ’28bus, now of Oklahoma City was one of those first year professional graduates and he made many contributions in his years of professional work at Foid prior to his settling in the capital city bough. The fact is, he is still at it and many a fine young man and many fine young ladies have been introduced to the University of Oklahoma by this interested graduate and citizen. WALTER D. SNEAD, ’28bus, always of Oklahoma City so far as I can recall was a ’24 kid, and even in his student days as in his adult life was the same in any corporation acting in the capacity of a P.A. Secretary, and he has established himself in the minds of hundreds of his friends as “Old Brother Second the Motion,” in juggling figures and making facts of them.

The long, lanky red-head from the short grass. GEORGE F. ARMOR, ’28bus, Canton, bided in to the University, acquired culture, applied horse sense and for years has been back as a graduate. ’28 preaching P.O. to GEORGE JR. in the old country out West. The dignified and scholarly EDWARD CLARENCE PETTY, ’28bus, Norman, yes, he’s still dotting on the theories of Business Administration at the University of Oklahoma although he did take a brief pause out to represent O.U. in another college on the West Coast.

LUTHER WESLEY “BOOTS” ATKINS, ’26 bus, Oklahoma City, ably represents the ’26 group and is selling sticks of gum from the salt breeze section in South Texas to our hot shot friends of Nichols Hills abode in the capital city, Tulsa, of course, must come in for its representative, so JAMES LEIGHTON AVERTY, ’28bus, Tulsa—the kid who talked pros out of more and still contributed more along with that changer than any other ’28er is still in the oil capital strutting his stuff. MAJOR THOMAS LOYD BROWN, ’28bus, Apache—this week of Fort Sill, but next week of a new army reception center. Denver, Colorado, upholds the dignity of the army in the ’26 group. Indeed, MAJOR BROWN, may or may not according to the last reports have the same vital interest in his army work as he had ten days ago. Through grapevine sources we are advised that he is soon to become the oil prorocut (to our personal knowledge he now pays $52.00 for 50 front feet on two lots in the village of Apache last week.) And speaking of ’20 oil prorocuts, look up the record of ROY CORNELIUS GUFFEY, ’28bus, Dallas, Texas, and if that bird hits the oil prophecies and tackles the sale of royalty as hard as he hit at a breasted yes, that double-fisted football player on the University campus, we predict that he will soon strike paydirt!

Tiddly-Winks may have been the vogue in the early days of the theories and business principles expounded in the College of Business Administration of the University of Oklahoma, but it took a chap of ’27, i.e. GLEN NORRIS MEAD, ’27bus, Oklahoma City, to change the trend as he hit an all time high in professional tennis. His sidekick, the big Indian, REX A. WHISTLER, ’27bus, Nome, Norman, well, he is today as he has been since graduation, applying his business principles to his successful floral business in furnishing posies (and stalks of garlic—or is it “pods”) to the successful graduates along the way. His Norman business is the headquarters for many O.U. sessions.

And lastly, DOYALSTON B. BASS, ’28bus, Oklahoma City, this July 15th, His Honor, the Major at Camp Berkeley was indeed no other than just old “BUS” BASS, general utility manager (but a darned good officemanager) for our O.U. adopted Dad the big “by shot” GENERAL BILL KEY, commanding the 45th Division of the United States Army. They say to torpedoes, mines and bombs. The only time to enjoy life is now! They spend their lives waiting vainly for their credit, you can easily pay for homes furnishings out of your regular income, and why not go ahead and get them and be so much more liveable and enjoyable? Why not go ahead and get them and be so much more liveable and enjoyable? Why not go ahead and get them and be so much more liveable and enjoyable? Why not go ahead and get them and be so much more liveable and enjoyable? Why not go ahead and get them and be so much more liveable and enjoyable?
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**Offices in the Memorial Union Building, Norman**

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over! Representatives of the group are ALICE ELIZABETH CATE BUTT, '35bus, Los Angeles, California, sister of our own dean of the written press, JOHN MARSHALL COTTLEMAN; CARL. O. CRAIG, '30bus, Glendale, California, one of Los Angeles' most successful young authors; DARWIN HAMILTON TUCKER, Jr., '30bus, Oklahoma City, a successful young salesman. And how I wish I could give a work picture of that night a few years back when HAMP- TON ALVATION, C. R., and I attended to the School of Business Administration, but did a swell job of rearing her little daughter while going forward for a degree.

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**August, 1941**
ALISTER ASHTON ARMSTRONG, '35bus, Fort Sill, son of the late HENRY M. ARMSTRONG, stepped forth in '35 and has been stepping with ease ever since. Along in this parade came ARTHUR JOHN PANSZE, '35bus, Little Rock, Arkansas, and other outstanding representatives.

The '36 gang produced Ye Old Visual Education Specialists, NENA RUTH GIBBINS SMITH, who recently sent us a card from Honolulu, advising: "It's great to be the traveling companion of a naval officer's wife." ERNEST EDWARD HATFIELD, '36ma, Norman, of the O.U. Business Administration staff; MYRON F. BUTTRAM, '36bus, Oklahoma City, and many other outstanding Sooners, marched down the aisle, took their '36 degrees and stepped out!

In '37, the Business Ad graduating class tripled. In browning over the list today we think of that very efficient male stenographer, WILLIAM EVERTT BEATY, JR., '37, Caripito, Venezuela, who last week wrote us from the deep interior of South America, and said: Here's my life membership in the Association—power to a big development program."

It took a graduate of the school of 1938 to make the rest of the world sit up and take notice because he became a Marine. Not an ordinary Marine but one of the outstanding Marine officers of 1941, our old addressograph operator in the alumni corporation offices—ALBERT HARRISON FOLLMAR, '38bus, Parris Island, South Carolina. And, of course, DONALD DANIEL GUNNING, '38bus, Oklahoma City, represented the crew in athletics as an outstanding basket ball Sooner. The ROEMERS again bloom forth from the College of Business Administration when MARY VIOLET (just another one of the many, many ROEMER girls) BARBOUR, '38bus, Oklahoma City, stepped forth as a graduate, too, the glamour business woman, LYNNE SPRADLING TIMBERLAKE, '38bus, Oklahoma City, went out from her cashier duties in the Oklahoma Memorial Union on to the bank circles of the capitol city. The "statesman" angle of the '38 class is ably upheld by State Representative, HERBERT THOMAS HOPE, '38bus, Mayesville, who has made many contributions to the University as a student, State Legislator, as well as a good stable Oklahoma citizen.

To the class of '39, "the blonde of blondes"—the kid who made it through a university the hard way—IRMA A. PAIN, '39bus, Oklahoma City—and the sister of a swell graduate of former days, rates No. 1 in our catalogue! And, too, our old side kick MARSHALL WOODROW PIPKIN, '39bus, Seminole, was there and to us is a cross section representative of these climbing Sooners.

"40"—sure it had glamour guys, including our employees, THOMAS MARSHALL BRETT, '40bus, Ft. Sam Houston, Texas—LIEUTENANT BRETT to you who want to be technical and look him up in army circles at the present hour. Also JOHN LEROY AINSWORTH, '40bus, Lakewood, Ohio and a chip off of the old block. JOHN D. DOOLIN, '40bus, Alva, plus another chip, C. MCPHERSON GETTINGER, '40bus, Texarkana, Texas, added by two other chips, DEWEY HENRY LANCE, '40bus, Duncan and OSCAR TURNER McCALL, JR., '40bus, Norman.

So, 1941—June to be exact, 1941 rolled around, and still more outstanding graduates marched forward from the College of Business Administration. Some of 'em: LOUIS DEALBANY AIRNEY, JR., '41bus, Oklahoma City, ELMER HALE, JR., '41bus, McAlester, DAVID HAROLD LOEFFLER, '41bus, Bristow, and dozens of others that we might pick, including our own MARIBELLE POTTS, '41bus, Okmulgee—and what an efficient gal she was in any man's office, plus the head night man on the real sweat crew, i.e., ANTONIE HENRY WORTLEY, '41bus, Cordell, who won against all odds and came out with a well rounded degree, the hard, hard way!

And has it been a pleasure skimming back over records and meeting again down through seventeen years successful business and professional men and women! Along the highways, by-ways, and at the crossroads of America, we will see you again, rehash yarns, meet the babies, learn more of your success and pleasures of life, as we continue RIDING THE SOONER RANGE.