We salute these new Life Members

The Samuel I. Kolbs
The Fisher Ameses
Harold Lee Jones
The Max M. Fischers
The Jimmy M. Burdettis
The Kenneth E. Moakss
Thomas M. Wilson
Billy J. Tolson
Mrs. Betty Harris Murphy
The Albert C. Van Dusens
Dr. Gary G. Evans
The Joe Allen Winfields
Capt. Judson B. Grubbs II
Jack R. Barrett
Leonard C. Blood Jr.
The Mark Harold Prices
The Roy B. Hallss
The William O. Fieldses
Herbert M. Sweetow
Ronald E. Rowell
Angelo Coi Gross
Mrs. Thelma P. Thompson
The Ronald J. Raymonds Jr.
The J. Richard Halls
John Thomas Pickens
The Fred A. Benders
Mrs. Roberta B. Ballinger
Adeline Franzel
Arden Ray Douglas
The Roger Monroe Troubs
The George Borellis
The John Edward Shipps
Clifford Whiteman
William J. Fenton
Timothy Patrick Donovan
John Edward Arant
Robert Warren Rycroft
Larry Marland Wright
James C. Paynter
Mrs. Harriett B. Miskell
Mrs. Mary B. Clinch
The Richard C. Welches
Charles R. Smith
Frankie W. Minton
Tommy R. McConnell
Charles T. Yen
Donald W. Scheh
Frank Harrison McGregor
Wade Bennett Hopkins
George Washington Booker Jr.

A Message from the President of the Alumni Association

Dear OU Alumni:

If only each of you could see your Alumni Executive Board President sitting here trying to compose this letter. Believe me, when I envisioned my letter in Buenos Aires, Bangkok, Baltimore, and even here in Bristow, Oklahoma—

I suddenly realize I have a MESSAGE for Alumni all over the world.

Have you ever wondered how the Alumni Association is financed? If you are like me, I doubt that it ever entered your mind. Here is a list of a few of the things that the Alumni Association finances:

- Citations
- Campus Office
- Sooner Magazine
- Sooner Football
- Sooner Newsmakers
- Sooner Tour Service
- Permanent Records
- Alumni Clubs
- Special Mailings
- Alumni Headquarters
- Homecomings
- Alumni Tour Service
- Student Tour Service
- Class Reunions
- Decals and Pins
- Distinguished Service Citations
- Voting Privileges
- Student Recruitment
- Speakers Bureau
- Scholarships
- Decals and Pins

Now back to financing—-! One half of the Alumni budget is provided by the University—-and having received your education at OU you will automatically realize there is one half left. Where does the one half come from? The answer to that question is the reason for my letter to you! It comes from memberships.

- Annual Memberships are $7.50 per year. Present printing, mailing, and handling costs absorb 100 percent of an annual membership.
- A Life Membership is $100 payable at $10 down and $10 per month; $25 down and $25 per quarter; or the $100 paid in full. Let me show you what happens to your $100 investment. $30 goes to operating expenses and $70 to the Life Membership Trust Fund.
- The Life Membership Trust Fund is never touched—The "INCOME" from the Trust Fund is used for operating expenses. By building our Trust Fund, we have additional interest to apply on operating expenses. We have over 70,000 graduates from the University of Oklahoma and only 6,227 are Life Members. Even though we all were not Math Majors, we can determine this: WE NEED LIFE MEMBERS TO CONTINUE TO OPERATE—AS LIFE MEMBERS BUILD OUR LIFE MEMBERSHIP TRUST FUND!!!

Many universities have raised their Life Membership dues to $250 and $300. OU doesn’t need to RAISE their Life Membership dues. All we need is to have more Alumni understand that LIFE MEMBERSHIPS ARE THE LIFE BLOOD OF THE ALUMNI ASSOCIATION.

LET’S GET IN THERE AND SUPPORT OUR OU ALUMNI ASSOCIATION!!!!!!!

Very Sincerely,

Robert W. Blackstock
President
University of Oklahoma Association

LIFE MEMBERSHIP APPLICATION

NAME ____________________ CLASS ____________________

STREET ____________________ CITY _______________ STATE __________ ZIP ______

$25 down and $25 quarterly until paid
$100 in full
$10 down and $10 monthly until paid

Your spouse is included in the membership. Give wife's maiden name.

Mail to: The University of Oklahoma Association, Oklahoma Memorial Union, 900 Asp, Mz 3, Norman, Oklahoma 73069