In the mail...

ONE of the most pleasing letters received by the alumni office in the last month came from Roy St. Lewis, '15, former U. S. district attorney at Oklahoma City and now a practicing attorney in Washington, D. C.

He enclosed a check for $60 in full payment for a Life Membership in the association and added, "I presume this will take care of my six months in arrears, as you stated in your letter."

We hasten to assure him that it will.

But the really pleasing thing was the paragraph he added to the effect, "This Sooner Magazine I find very interesting, so see that I do not miss an issue."

And still they come

Equally impressive is a letter from Lawrence R. Hagy, '23, oil man at Amarillo, Texas, who opens a letter with this paragraph: "Attached is my check for $60.00 for a Life Membership in the Association."

He adds: "I am glad to become one of the 'crew of immortals.' I have been wanting to do this for some time, but through Earl Foster's influence in Oklahoma City it was brought to my attention, although I don't want to give him any credit for hustling me on the proposition, as I am afraid it would go to his head. If at any time I can be of any assistance to you in this territory, do not hesitate to call on me."

Joseph C. Gordon, '15, of Venezuela, sent a $60 check but no letter along with it.

Three paid-in-full Life Memberships arriving at almost the same time surely indicate a growing appreciation of the value of the Association.

Message to '14

A. N. Boatman, '14, '16 law, writes to express gratification that his class leads all others in Life Memberships.

"I have noticed the improvement of the Sooner Magazine. I am particularly gratified to see the Class of 1914 still heads the list of Life Members of the Association, but there are lots more of this class who ought to be in this group," he writes.

"This is just a little personal note to the members of the Class of 1914 to urge on them the desirability of a Life Membership in the University of Oklahoma Association. Think how satisfying it is to have that matter cared for for the rest of your life for only $60."

"Come on with your subscriptions—you members of the class of 1914, and let's keep this grand old group at the head of the list."

New York rally planned

L. G. Richardson, '17, New York, sends word that he occasionally sees Joe Benton, Elgin Groseclose and other Sooner alumni in New York, and they are trying to get together for a meeting.

"I have written Josh Lee in the hopes that he might be our distinguished guest. However, his time is so taken up with affairs of state that he is unable to set a definite date. It is hoped, however, that we may be able to persuade him to come to New York some time in the very near future.

"I certainly want to compliment you on the very dignified and interesting way in which the Sooner Magazine is now being published. I look forward to receiving each issue."

We can't skip this

Herbert H. Scott, '26, of the University Extension Division, writes to Secretary Beaird with this message, proving that alumni tollers, unlike prophets, have at least a little honor in their own bailiwick: "Congratulations to you for the fine alumni activities that are now in progress—and to Editor Cate for the live outstanding magazine that you are now publishing."

He's weakening, anyway

From Tulsa, Okla., comes word from Hillis Bell, '24, in the commercial department of KVOO radio station, that it's just a question of time with him.

"I regret to inform you that at this time I am not in a position financially to take out one of those damned "Life Memberships," but keep after me and in about six months perhaps I will falter," he writes.

Bell also brightens the day for us with a paragraph, "Thanks for the magazines . . . they are a big credit to the University and show that youse guys are really on your toes with alumni news."

Educational radios expanding

Secretary Ted Beaird is plenty proud of WNAD's new quarters in the Union building tower, but Oklahoma isn't the only school that is going ahead in radio work.

A letter from Joseph F. Wright, di-
rector of public information at the University of Illinois, brags about two 326 foot towers being installed there, and he reports they hope to switch to their new frequency of 580 kilocycles not later than April first. They have a new location south of Urbana and a new transmitter building, providing a "swell physical layout, although still crowded for studio facilities."

Boyd memorial pushed

Olive Leeper, '11, secretary of the Oklahoma Alumni Club of Los Angeles, writes to ask if any plans have been made for a memorial for the late Dr. David Ross Boyd, first president of the University.

"If so, we would be glad to know what the plans are for we want to make plans to co-operate to the best of our ability," Secretary Leeper writes.

"At our last meeting we had about twenty former students present but hope to have many more at the next. We would be glad to know of any O. U. people who come to Los Angeles to live."

Sooners newly arrived in the West Coast metropolis can get in touch with Miss Leeper at 84 Gramercy Drive, Los Angeles.

As for the Boyd memorial, plans were discussed at a March meeting of the association's Executive Board, and action will be taken.

Attention, engineers

We don't exactly speak his language, but we feel that Bernard Doud, '33eng, has got something in this letter about his work in Louisiana. Engineering graduates can probably dope it out so we reproduce the letter in full:

Just a few lines to let you know that I am now receiving my Sooner Magazine and enjoy it a great deal. I received my B. S. degree in mechanical engineering in 1933 but I am still interested in O. U. activities even though I do not get back to the campus very often.

I am now production superintendent for the United Gas System in the Redwood oil field and district petroleum engineer in the Shreveport district, so you can see I am very busy. I have ten engineers working for me in the P. E. department and about three hundred men in the production department.

The engineers run all flow tests, bottom-hole pressure, back pressure tests on gas wells, dynamometer tests on pumping wells, straight-hole tests on drilling wells, supervise the setting of casing, take all potential tests, gas-oil ratios, and supervise the treating of oil.

The production department includes all bull-gangs, paint gang, carpenters, roustabouts, connection gangs, and work-over crews. They clear all locations, lay gas and water lines, build boiler stations and tank batteries, work over all wells, and the gaugers look after the production on the various leases. I also have pipe-line gauges as we run our own oil and lay our own pipe lines.

This will give you a general idea of what we are doing down here. I say "we" as two of the engineers working for me are O. U. graduates. They are W. D. Morris, '36eng, and James Sinefield. Please show this letter to Professor Carson.

Thanking you and wishing you and the school the best of luck, I remain, Yours very truly, Bernard J. Doud

We are tempted to double-dare a fine arts graduate to come back at Alumnus Doud with a technical description of his work in music since getting out of school. But we might be starting something we couldn't finish.

News from Clinton

George D. Hann, '36ed.m., superintendent of schools at Clinton, writes to tell us that many Sooners are doing well there.

In a letter to Secretary Beaird he comments: "I certainly have noticed improvement in The Sooner Magazine. The contribution which the new members has made is negligible. We all know why the magazine is better and why the organization is better."

While the alumni staff blusses with pleasure, we hasten on to give his news about Sooners in Clinton. Lealon Lamb, '23med, and Ross Deputy, '35med, are associated with Lealon's father, Dr. Ellis Lamb, in practice of medicine and are having a very fine practice. Harry Cushman, '35med, is engaged in practice at Clinton, in association with Dr. C. H. McBurney. Two other graduates of the O. U. School of Medicine are among the most popular young physicians there—Dr. Jerome Alexander and Dr. A. W. Paulson.

Mr. Hann comments, and we are inclined to agree, that the School of Medicine is well represented in Clinton.

Law graduates there include Denver Meacham, '35 law, who is in partnership with his dad, George A. Meacham, '20 law, and his uncle Bert Meacham, '18 law. George C. Loving, '31law, recently associated with Darnell-Gibson, is now practicing by himself. Everett Arney, '32 law, and James Barker, '32law, are in partnership.

Likes placement bureau

Many Sooner alumni would be surprised to know the extent of the service performed by the Teachers Placement Bureau that is operated in the alumni office.

George P. Spaulding, '33, now at Cherokee, Okla., is one who knows about it, however, and he comments in a recent letter, "Half of the positions I have filled have been through the efforts of your office and naturally have a very high opinion of the efficiency of your placement bureau."

Missing—a friend

David C. Winslow, Lincoln, Nebr., writes to ask us to help him locate a good friend whose address has been misplaced:

When in Norman

Stop at The

University Hotel

Under New Management

Russell Smith's Studio

"Where Photography is an Art"

127½ E. Main

Phone 413

LINSLADY

DRUG STORE

James S. Downing—The Druggist

PRESCRIPTIONS OUR SPECIALTY

"Pangburn's Candy"

116 East Main

Phone 362

COOPER'S

Coffee Shop

"Downtown"

SOONER HEADQUARTERS

Since 1922

For TIRES, TUBES, BATTERIES

LINDQUIST TIRE SHOP

217 W. Main

Phone 704

Champlin Super Service Station

Champlin De Luxe Tires

Greasing—Washing—Repair Work

E. F. Sherman, Mgr.

Open Day & Nite

Phone 644

The Upholstering Shop

MRS. LOUIS P. BURNS

C. H. JACKSON

DECORATORS—UPHOLSTERERS

101 E. COMANCHE

PHONE 1721
Mr. Arnold's first name is Ben, I think. Mrs. Arnold attended summer school the year before last and he has been in attendance the last two summer sessions. He is working toward a higher degree.

His position is that of superintendent in one of the smaller towns. The name of this place was Ida Grove, or some such similar name. He is a member of the American Legion which might help me in locating him. Last summer he stayed with Mrs. Chervenka, but since she has now moved I believe that an unfruitful source.

My wife and I are considering taking out a life membership in the alumni association and upon the establishment of our permanent residence will advise you accordingly.

The alumni office checked the University registry records and found no Ben Arnold listed, but found another Arnold who might be the missing friend. Any reader able to supply clues can communicate with us, or directly with Mr. Window at the University of Nebraska.

From Washington

Really big men seem always to be able to find time to do courteous things. Maybe that's one reason why they get to be big men.

Paul Walker, '12law, chairman of the Telephone Division of the Federal Communications Commission at Washington, D. C., writes a pleasant letter to Secretary Beaird:

I deeply appreciate your many kindnesses and especially your sending me the magazines of December, 1936, and February, 1937, and the "souvenir" photograph taken in the studio of Radio station WNAD on October 30, 1936. You have had remarkable success with the Association, and particularly in the securing of new members. It is exactly what I expected of you. You are doing a great work and you will make the Association worthwhile.

News about people

This is from Mary Hackett, '31, '33, who is now at Seminole. Her letter is so full of information that we can't condense it, so here it is:

The only "live" news notes I know on O. U. are: Vernon Thornton has resigned from the Junior College of Seminole and accepted a position with Conoco Oil Company and is stationed in Houston. A Mr. Barnard from Altus took his place—I don't know where he went to school. Myrtle Burnett, '28, is receiving her master of arts in history in June. She took her orals in November.

We have two O. U. graduates on our Junior College faculty. They are John Audrain, '25, '36ma, and Beryl Word, French. Did you know the Wilbur Mores have moved from Okmulgee to Oklahoma City? Mrs. Morse was Edna Goodner who got her B. A. degree from O. U. in 1928, I believe. Wilbur got his B. A. and L.L.B. degrees both from O. U. I think. The Tom Lowes—she was Janet Comstock —he is with the Halliburton Oil Company. You may already know that the Brauer family on Page street in Norman probably has the largest number of graduates from O. U. The family has thirteen degrees scattered among the eight children. Dorothea teaches here.

Is this what you wanted? I'm not sure.

It is, Miss Hackett. And we are sure!

Good wishes, apologies

Grace Norris Davis, '17, (Mrs. E. P. Davis) encloses a check and adds "Thanks for being so long-suffering—I deserve to have my name dropped long ago! I know that you are doing a good job as the Oklahoma Association secretary, and enjoying it too. All good wishes and apologies for my delay."

What, no tower pictures?

W. I. Griffith, director of Radio Station WOI at Iowa State college writes Secretary Beaird some nice things about the magazine, but complains because he couldn't find a picture of the new WNAD tower. We quickly rise to say he should be a regular subscriber, as this picture was published last fall.

"This magazine tells some very interesting stories in a very effective manner and we want to compliment you and the other people responsible for it on its organization and content," Mr. Griffith writes.

Push for O. U. grads urged

D. D. Kirkland, '33ed.m, Maud school superintendent, writes his belief that certain A. and M. college leaders have "closed up everything loose in this state for A. and M. men, and that the O. U. alumni office should give the Aggies more competition."

"Even the band directors," he writes, "were talking everywhere last spring that if a fellow wasn't a graduate from A. and M. he didn't have a chance in this state. I am sure you have heard these same rumors."

Mr. Kirkland adds that O. U. professors have always been willing to help graduates in seeking positions, but that "something" at A. and M. appears to stay out all night long in "closing up all vacancies they could find."

Short, but sweet

Clyde M. Howell, '15as, Oklahoma City writes this message: "Congratulations on the Sooner Magazine. We are glad that it has been such a good piece of work."

A Sooner at large

Max Gilstrap, former Sooner student and entertainer extraordinary, is barging about the country on tour and recently stopped long enough to write to Friend Ted Beaird and give a report of his activities:

The thought keeps knocking to write you so here comes:

I'm still rambling. Next week I will stand on the geographical center of the United States and feel the heart throb of our great nation. There I shall pray as I have prayed at Lincoln's Tomb; along the shores of Lake Superior, under a palm at Galveston, in the snow-capped Sierras—to be placed where my talents best fit me to render the most service.

A recent letter from Josh sounds like he's getting a bit of "court marshaling" from his constituency. He said 250 letters came in his first mail and he receives mail four times a day. He promised me a seat in the Senate gallery when I'm in Washington on my tour next Spring. He also reported echoes of a story I told on him in Oklahoma. (A farmer told me that he thought Josh was fine but he voted for Roosevelt "cause he's had more experience")!

Your snowy southeast Oklahoma turned my last intended visit with you, in Norman, to one and a half days in bed at the University hotel—with my faithful wife peddling soup to me from across the street. I hope to have better luck when I browse through there again in early April.

Harry Stroud, my booker, caught up with me today at lunch and summed up my school comments like this: He said the principals say,
“That fellow Gilstrap comes in here with an atmosphere that the whole school catches.”

Texas club to be revived
Frank N. Watson, '13 law, writes from Dallas that he agrees there should be a live and active Oklahoma Alumni Club in Dallas, although difficulties are faced in attempting regular activities.

“I am an ardent reader of The Sooner Magazine,” he writes, “and have been highly gratified with its continued improvement, both in news, makeup, and pictures. I am not familiar with publications of other universities in this section, but knowing something about publications in general, I feel sure that The Sooner Magazine rates quite high.

Watson writes enthusiastically of plans for the Greater Texas and Pan American Exposition at Dallas.

“This year, my activities as assistant director general of the Exposition involve supervision of promotion, advertising, publicity, radio, travel and special events, all of which sounds like I might be bragging. As a matter of fact, these activities all interlock to the point where they become practically one operation and it is approximately the same work that I handled last year.”

“All of us living at a distance from the Sooner campus are pulling for you in your new job,” Watson tells Alumni Secretary Beaird. “I am sure that under your regime the Association will continue its fine growth and spirit.”

Co-operation promised
H. B. Sanders, '20, Dallas attorney, was unable to attend a recent call for a meeting of alumni leaders in Dallas, but took the trouble to write and say “I shall be glad to participate in this work and be of any assistance that I can.”

Nice letter, anyway
There seems to be a dearth of Sooner alumni news at Tulsa. At least, Harry L. S. Halley, '15, '17 law, district judge, finds it that way. However, we like the spirit of his letter anyway:

“Your letter of the 23rd in regard to The Sooner Magazine is here. I think it is a fine publication, and it is of great interest to me. It would give me pleasure to give you some items that I thought would be of interest to the Magazine, but I declare I am unable to think of anything now that would be worth while carrying in that publication. If something does occur to me in the future, I will be very glad to communicate it to you.”

Magazine is passed around
Mrs. Lilian Neelly Bellah, '22, Los Angeles, tells us her copy of the Magazine is enjoyed each month by several Sooners.

“This winter I have shared mine with Mr. and Mrs. Keith Miller (Annie Rowland), both O. U. graduates. Keith is with the Shell Oil Company and has been working here this winter.

“There are many Sooners here. I have met several through the Women’s University Club of which I am a member. We are all looking forward to Joe Benton’s coming to the West Coast.

“I like California very much. It is certainly a grand place to raise children. Mine are ten and six now and both in splendid health.

“Of course having children in school I am doing P.T.A. work. I am on the board at our school, and we are really accomplishing a great deal. Right now we are very much interested in Visual Education. A new plan which we hope will go through is a WPA project to employ actors and actresses, out of work, in making educational films. A very important feature is having an educational consultant work with the motion picture people. The films will be graded from kindergarten on through the University. If this goes through, branch distribution offices will be opened in 38 states.

“It is always a joy to renew old friendships and I do hope any of my former O. U. friends who come to California will look me up.”

Might leave Texas
Lieutenant Bill Witt, who turned out many reams of newspaper copy while a student in the University and is now in the office of the assistant Chief of Staff for Military Intelligence, at Eighth Corps Area Headquarters, Fort Sam Houston, writes us that he may go into other work when his present term of enlistment expires. His plans are not definite, however.

We thank you
Surpassing even cigaret testimonials is this much appreciated letter from A. C. (Clem) Wright, '21, now at Tyler, Texas:

In the past few years the source of enjoyment furnished through the medium of The Sooner Magazine has been worth much more to me than the price of a Life Membership. I enjoy very much reading of the whereabouts and successes of old grads and friends.

The recent improvement in the magazine is gratifying. Like so many other graduates it has fallen to my lot to live out of Oklahoma most of the time since graduating, so the magazine has served as a connecting link with old friends and school activities.

I just returned from the geological convention in Los Angeles where I met a number of the old grads who since leaving school have been scattered to various parts of the United States and Texas.

As for myself, I am present district geologist in charge of exploration work for the Shell Petroleum Corporation in East Texas, which comprises the area from the Brazos River northeast. I have served Shell in various capacities as geologist in Arkansas, Louisiana, Mississippi and Texas since leaving school in 1921.