Here is the Cream with a College Education

Steffen's is, indeed, the cream with a college education. It is as superior to the ordinary ice cream as the college graduate to the ordinary grade school pupil.

The reasons for this superiority are many and varied. Space here permits us to name but a few.

1. Steffen’s Blue Ribbon Ice Cream is made from cream produced by a very highly select group of dairies, which are under the constant supervision of our own inspectors.

2. Every resource of modern science is used to safeguard it between the dairy and the plant, and in the various processes of manufacture and delivery.

3. Trained Steffen’s “chefs” are evolving new “recipes” and combinations constantly to please your appetite.

Steffen’s Blue Ribbon Ice Cream is sold by good drug stores and dealers in all parts of Oklahoma. If you cannot obtain it at your nearest store, write the plant closest to you.

Steffen’s Blue Ribbon Ice Cream
A Product of the Southwest Utility Ice Co.
Executive Offices: 1320 Petroleum Building.
Oklahoma City