Have you ever noticed how little formality there is around The First National? How easy it is for you to talk to any officer and how ready officers and employes are to give you time and attention?

This cordial atmosphere is one of the distinguishing marks of The First National. And the reason for it lies in the fact that this bank considers itself a service institution.

Year after year, in good times and bad, for nearly half a century, Oklahoma City has been steadfast in its support of this bank. As a result the bank has continued to grow constantly in usefulness. Believe that this institution belongs to the community . . . that it is YOUR bank, not ours. We are proud of the completeness of its facilities and are eager for you to use them.

It is this simple conception of service that is bringing a constantly growing number of customers here. To you who like to do business in a cheerful, friendly, man-to-man manner, we suggest that you'll like this bank . . . and want to make it YOUR bank.

Member Federal Deposit Insurance Corporation