Who says you can't have EVERYTHING!
You can have V-8 performance—and gas economy, too!
An 85 h.p. Ford gave 24.92 miles per gallon in the annual official Gilmore-Yosemite road test, open to all cars. This was best mileage of all standard-equipped cars in this class!

You can have easy-handling—with big-car room and ride!
Everyone knows how easy it is to drive a Ford. But no one could know, till he gets inside, how big this Ford is in legroom, seat-room, knee-room...nor what a thrillingly soft, steady, big-car ride it gives!

You can have low cost upkeep and enjoy real fine-car features!
You shift gears on a Ford with the easy-acting type finger-tip shift used on costly cars. You get a semi-centrifugal clutch giving lower pedal pressure at shifting speeds, also typical of costly cars...to say nothing of the biggest hydraulic brakes ever used on a low-cost car. Your Ford Dealer's ready and willing to trade...See him now!

YOU CAN HAVE A FORD V-8 and that's what you'll want when you try it!