Radio Invades the Classroom

HAVING made a successful pioneering experiment last year with radio instruction for pupils in the public schools of Oklahoma, radio station WNAD this year is giving comprehensive educational programs designed to fit in closely with the regular public school courses in science, speech and other fields.

Experience of a few other educational radio stations in the nation has shown definitely that radio instruction brought into the classroom several times a week stimulates the pupils and arouses new interest in the subject matter presented.

The preparation and broadcasting of more carefully organized programs from the University radio station has been made possible by the appointment this fall of a full time production manager. He is Harold H. Leake, 371a, an experienced musician with fifteen years of experience in private and classroom teaching, and considerable experience in radio. Last year he presented the broadcast series on "Your Music" which was WNAD's first experiment in regular broadcasts designed particularly to go into the classrooms of the state.

Mr. Leake is continuing this feature this year, and also has arranged for instruction programs in various other fields, particularly science and speech.

"The University has experts in these fields who can present authoritative material in a way that is impossible for the average public school staff. We have dramatic talent than can dramatize an historical incident in the development of science in such a way that the student gets a vivid picture of it. This type of educational material, varying the regular routine of the classroom, is most stimulating to the pupils," Mr. Leake explains.

"Music and speech are 'naturals' for instruction by radio. Demonstrations can be given by high class talent, so that the public school teachers can direct their pupils to high standards of work.

"In other words, what WNAD is trying to do this year is to provide the most modern student aids to co-operate with the schools of the state."

Fields in which educational courses were arranged include science, music, speech, art, Oklahoma history, Oklahoma industry, and vocational guidance.

Some special features include dramatized children's stories supervised by Mrs. Perrill Munch Brown, a Student Symposium directed by Walter Emery, and Special Features of Speech Study by Charles Green.

In the regular night programs broadcast by WNAD this year, the schedule calls for the following:

Tuesday night—music from the School of Music and drama from the School of Drama under the direction of John Dunn, Homer Heck and Phantom Mask, radio dramas and fraternities.

Wednesday night—Varsity Night, presenting a variety show by students for thirty minutes, followed by other broadcasts of campus interest.

Thursday night—A University Round Table presented under supervision of Dr. R. J. Dangerfield, and other programs of general interest.

The day programs include some features of general interest in addition to the programs broadcast especially for schools.

In connection with speech education work, WNAD is continuing its broadcasts in the interests of the Oklahoma High School Public Speaking League, and the Oklahoma Junior College Forensic League.

The broadcasting hours of the University station have been changed somewhat, in order to get daytime hours for broadcasting the school programs.

The daytime hours this year are 10:30 to 11:30 a.m. and 2 to 4 p.m. every Tuesday, Wednesday and Thursday.

The night broadcasting hours are 7:15 to 9:15 p.m. Tuesday and Thursday, and 8:15 to 9:15 Wednesday.

WNAD has an unusually competent group of student announcers on its staff this year, four of them being former national oratorical champions. The four are Jack Wilson, national high school oratorical champion in 1934; Warren White, national oratorical and debate champion in the high school division last year; Ned Nedved, national debate champion in 1937, and Carter Hardwick, national oratorical champion in 1936.

Ruth Davis, studio musician and hostess last year, continues on the staff for the new school year.

The technical staff of WNAD is composed of electrical engineering students under direction of Clyde Farrar, associate professor of electrical engineering.

WNAD broadcasts on 1070 kilocycles, 1000 watts, and shares time with KGGF, Coffeyville, Kans.

OKLAHOMA PUBLIC SCHOOLS ARE SERVED REGULARLY BY RADIO LECTURES FROM O. U.

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The educational services of WNAD have been greatly broadened this year. Above is H. H. Leake, new production manager, giving a music lesson.

DECEMBER, 1937