THE UNIVERSITY OF OKLAHOMA ASSOCIATION

The University of Oklahoma Association is the official organization of the graduates and former students of the University of Oklahoma, Norman, and of the graduates and former students of Kingfisher college, Kingfisher, Oklahoma. The University of Oklahoma Employment Bureau is a department of the association, and registration for employment should be with that department.

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THE SOONER MAGAZINE

Established 1928

A NEWS MAGAZINE FOR SOONERS

Published every month except August and September by the University of Oklahoma Association, Oklahoma Union Building, Norman, Oklahoma.

Subscription rates: Annual membership in the University of Oklahoma Association is $5 per annum, payable in advance, or life membership is $60, payable in quarterly installments of $5; a quarter in advance, such membership to include subscription to The Sooner Magazine. Membership in the University of Oklahoma Association is open to any graduate or former student of the University of Oklahoma or any graduate or former student of Kingfisher college, Kingfisher, Oklahoma.

Address changes: Two weeks' notice is required for change of address.

Discontinuances: The Sooner Magazine will give a month's notice before the date of expiration of any annual subscription. Subscribers should renew at once, if they desire not to miss any issue.

Foreign postage: Members paying dues annually should add 50 cents for foreign postage if they live in a foreign country.

Advertising rates may be had on application to the business manager, Oklahoma Union building, Norman, Oklahoma.

Communications should be addressed to the editor. News of the classes and matters affecting the University of Oklahoma Association should be sent to the secretary of the association.

HISTORY-SIX years have elapsed since the University of Oklahoma was established in the then small village of Norman. During that period, more than six thousand graduates have gone forth, in addition to hundreds of students who were unable to complete their courses for degrees. Varied and ingenious efforts have been made by the alumni association, working without funds and usually under great handicaps, to knit together this great group of former students, but with indifferent success.

Ranking fifth in enrollment among the state universities of America, the university was practically the only state school not to have a regular alumni magazine; and one of the few universities of any consequence in the country that did not maintain a strong, active alumni association.

However willing and aggressive various alumni boards have been—and persistent effort to build a strong association testifies to the purpose of these boards and their energy—intelligent purpose was defeated by absence of a regular magazine, that would serve as a mirror for the activities and interests of all.

This year the long-deferred hope of establishing a regular magazine for former students has been realized, thanks to the energy of the University of Oklahoma Association board and the intelligent co-operation of the University of Oklahoma during these trial years.

Here, then, thirty-six years after the university began sending out graduates, appears a magazine which should have been in existence years ago.

What should be the purpose of The Sooner Magazine?

The experience of many other graduate and alumni magazines naturally sets itself as a guide for this one, newest of the new.

The Sooner Magazine should be a NEWS magazine, keeping pace with the activities of former students of the university, recounting the steps in progress made by the university itself.

It should contain the maximum of news and the minimum of propaganda. Its only policy should be fairness in giving news, adequacy in serving the University of Oklahoma Association and its members.

This is in keeping with the best traditions of American university magazines, which long ago abandoned pretensions to be literary or controversial. All but a few conform to the purpose stated for The Sooner Magazine—to publish the news.