fraternity and is a member of the executive board of the A. & M. Former Students association. The Tolberts live at 1516 West Twenty-first street, Oklahoma City.

Mr Tolbert is president of the Oklahoma Auto club, and is probably the first alumnus to be made a member of the executive committee of the Oklahoma state bar association.

**MIGRATION DAY**

(Continued from page 15) the Indiana game. Long trips, cold climate, do not help southern football teams.

The home schedule is interesting chiefly for the advent of Ames on the Norman field. This is the first time Iowa State has ever played in Norman, and the Iowans are a tough lot, as they demonstrated last year. By all odds, this should prove to be the most interesting game on the home schedule this year.

Kansas will furnish fodder for Homecoming. This is big news to most Sooners who like to see the Jayhawkers in action. The Oklahoma Aggies will also play in Norman this year—a great game, for Waldorf, at the head of affairs in Stillwater, is putting the Aggies through stiff training.

What Dana X. Bible will do to Nebraska is still problematical. Nebraska is a problem for any coach, due to the "win or die" attitude of Cornhusker fans. If Bible is football gospel, he may be able to survive. But there are few who envy him his job. At that, the Cornhuskers are going to have sweet opposition this year in Oklahoma, for man for man, the teams that go into action at Lincoln should weigh about the same.

**LET'S WORK TOGETHER FOR GREATER ASSOCIATION**

By Raymond A. Tolbert

It is said that each ten thousand dollars invested in General Motors a decade ago has paid handsome dividends and now represents a value of more than one million dollars.

A small initial investment in the University of Oklahoma, made nearly four decades ago by our Sooner forefathers, supplemented each year by the taxpayers of our state and fostered by faithful regents, faculty, students and former students, has returned to the state of Oklahoma and its taxpayers large dividends in education and good citizenship (citizens to lead in her statecraft and in the development of her material and other resources) and now represents an asset of untold value to the state.

Fathers and mothers by sacrifice have accumulated savings which they have invested in the education of children at the university and have received therefrom substantial and satisfactory dividends.

Students have invested their time (four years is ten per cent or more of one's earning span of life) with immeasurable returns in education, culture, earning power and, by no means least, many lasting and valuable friendships formed which grow in sentimental and pecuniary value as time passes.

Let us, Sooners All, work together to increase these dividends to the state of Oklahoma, its taxpayers, our parents and to ourselves.

Let us, each year, strive together to improve the physical plant, its maintenance, the faculty, our friendships one with another and see to it that not only those who enter be served but that the institution receives the best raw material in the state, much of which still misguided goes elsewhere.

These are some of the things that loyal Sooners through the agency of this association are striving together to do. This magazine was founded to renew and strengthen friendships among Sooners to their mutual advantage and to work for the advancement of the university and increase its returns to those who have made investments in it.

Written suggestions as to details of plans and means to better accomplish these ends are invited by your officers and executive board. An interchange of constructive ideas will be very helpful in the advancement of the university and the association.

My telephone rang. I had been unable to attend Commencement. Our efficient secretary, Frank Cleckler, '21 bus., was talking. "You are the new president of the association," he said. Before I could demur, he continued, "The executive board that elected you has already adjourned. All you need do is to send down your photograph, outline your program and conduct a page in the magazine." Hence, the "outline" indicated in the preceding paragraphs. Write me your ideas. Let's work out the details on this page from month to month.

I have been checking up on this man Cleckler this summer. Never heard of him until a year and a half ago when someone handed me a life subscription blank and a fountain pen, saying: "The executive board has been trying to get this man for a year. He is a ranking junior executive of the veteran's bureau. His duties take him to all leading universities. He has been studying other associations. He sees a great field here and will come here if we put the association's finances in shape and get the requisite number of life members." Of course I signed but not without mental reservations. But I didn't know Cleckler.

Never met him personally until he stepped into the breach and took over the administrative management of our stadium union project and proceeded promptly to cut the pay roll until it could hardly be recognized and began to make recommendations that disclosed that some of his ancestors must have been Glasgow business men.

This summer I have been going over association records, reports and plans with great interest and satisfaction. Our executive board, Cleckler and Brandt have done a good job.

The association has arrived. Its set-up, plans and policies are sound. It has no debts. Some possibly have been waiting to see if it survived the first year.

Now is the time for all good Sooners to join an organization with a future, The University of Oklahoma Association, and thereby get The Sooner Magazine.

Little need be said about Joseph Brandt, '21 arts-sc., Rhodes scholar, Oxford graduate and for several years city editor of a leading Tulsa daily, and now editor of The Sooner Magazine. The initial volume of that publication marks him as editor of one of the best alumni magazines of the country. Enough said. You will be interested in comparing our magazine with others.

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