The Sooner Magazine

The Pontiac Motor Division of the General Motors Sales Corporation and its Dealers extend a cordial invitation to all Alumni, friends and well-wishers of The University of Oklahoma to hear BROADCAST DIRECT FROM THE CAMPUS

FRIDAY, APRIL 23rd, 10:30 P.M.

68 STATIONS -

- WWNC
- WFBR - WNAC
- WBEN
- WCSC
- WSOC
- WLW - WTAM
- WIS
- WCOL - WWJ
- WOOD - WFBC
- WTIC
- WJAX - WIOD
- WEAF
- WTAR
- KYW - WCAE
- WCSH
- WJAR - WPTF - WRVA - WGY - WFLA - WSUN
- WRC - WTAG
- WDAF - KARK - WAVE - WIBA - WMC
- WTMJ - KSTP - WSMB
- WKY - WCW - WOAI
- KTBS
- KGBX
- KSD - KVOO

From 9:30 to 10:00 p.m.

- KGNC
- WSB - KFYR - WMAQ
- WFAA - WBAP
- WEBC
- WDAY - WGL - KTHS
- KPRC - WIRE
- WJDX

From 8:30 to 9:00 p.m.

- KGHL - KGIR - KOA - KTAR - KDYL

From 7:30 to 8:00 p.m.

- KMI - KFI - KGW - KFBK - KPO
- KOMO - KHQ - KWG

OKLAHOMA NIGHT on a new series of coast-to-coast radio broadcasts known as ...

With the approval of President Bizzell, and the cooperation of all interested University authorities, Pontiac will present on Friday, April 23rd, the fourteenth of a series of radio broadcasts that radio experts call one of the outstanding programs on the air. The broadcast will be made direct from the campus at Norman and will be transmitted over the entire NBC Red Network at 10:30 p.m., Eastern Standard Time.

You will hear the great Oklahoma Band, the Glee Club, and the cream of student vocal and instrumental talent in a program which, for pace, variety and brilliance of production, will be second to none now being broadcast. If you tune in, we are certain you will not only be highly entertained by the quality of the program itself, but that you will also thrill once more to the music, songs and atmosphere of your student days.

PONTIAC'S

JOHN HELD, JR., MASTER OF CEREMONIES

(E.S.T.) NBC RED NETWORK

In the course of this sparkling and original series, talent from nearly all the other famous universities will be heard. The radio page of your local newspaper will keep you informed as to the college scheduled each Friday night.

Pontiac is happy to sponsor the "Varsity Show" for two reasons: First, because it gives us an opportunity to be of some service to the university graduates of America whose acceptance of Pontiac Sixes and Eightes has been such an important factor in Pontiac's success; and second, because we believe that the radio audience of America will be agreeably surprised at the talent available on the campuses of America.

PONTIAC MOTOR DIVISION, PONTIAC, MICH.

A paper copy of this issue is available at call number LH 1 .06S6 in Bizzell Memorial Library.