The Big Switch;
Dads Named BMOC

Once a year the University takes time to pay its respects to the men who make the University possible. Without students O.U. would be unnecessary, and without someone to foot the bills, few students would populate the campus.

This year, Dad’s Day, October 22, was one of the biggest yet. With the O.U.-Colorado game as a drawing card for the afternoon entertainment, hundreds of Dads visited their children and were honored by reduced football ticket prices, special lunches, etc. They were Big Men on Campus for a weekend.