IT'S APRIL
Don't Get Caught
With Your
Umbrella Down!

Membership in the Alumni Association is a seasonal thing as April Showers. One payment a year is all that is required to guarantee receipt of benefits that the Association offers.

At the present time, these major services are ready for you:

1. 1-year Sooner Magazine Subscription
2. Wilkinson's Football Letter
3. Alumni Athletic Ticket Priority
4. Information Service of Records and Addresses
5. Organized Alumni Club Program
6. Constant Contact with Your University
7. Special Alumni Events

You in turn indicate your interest and support of the University and its programs.

Renew Today
If your membership expires this month or in the next few months, mail in your membership. The $4.00 Annual membership or the $80.00 Life membership payment (Life membership may be paid $5.00 down and $5.00 quarterly) will be entered in your renewal month, and you will be assured of not letting your membership lapse.

Mail to
The University of Oklahoma Association
NORMAN, OKLAHOMA

FOOD DISTRIBUTORS SINCE 1879

SOME OF OUR LINES:

- Libby's Fruits - Vegetables - Meats - Pickles
- Moon Rose Foods
- Nu Crest Foods
- Peacock Flour
- Mrs. Tucker's Shortening
- Crystal Preserves & Jellies
- French's Extracts and Spices
- Welch's Preserves & Jellies
- Potts Red River Chili

TYLER & SIMPSON CO.
WHOLESALE GROCERS
Oklahoma City, Phone 7-3716
Norman, Phone 117
Norman, Pauls Valley, Ardmore, Oklahoma
Ft. Worth and Gainesville, Texas

Soonergram of the Month

April showers are supposed to bring May flowers, and special April and May days will bring hundreds of alumni back to the Norman campus. Many of the campus visitors will stop at the Biltmore—30 minutes away from the University.

Alumni will return for Journalism Day (April 10), Business Day (April 15), Law Day (April 30), and the Mom's Weekend May 2-3.

Those who stop at the Biltmore will be assured of the hospitality that has made it known as "The Sooners' Home Away from Home." The Oklahoma Biltmore is where courtesy creates its own welcome.

MARTIN J. REINHART,
President
H. P. "JOHNNIE" JOHNSON,
Manager
ROLLIN C. BOYLE, Secretary

SOONER MAGAZINE
SPRING COMES to Sooner
land. Few subjects are
more appealing for pho
tographers than children
and animals. Together—
unbeatable. Photo is by
Orrick Sparlin, Miami.